



**Rate Schedule 2008**  
**Laurel - Hattiesburg, MS**

WBBN-FM 95.9 Country 100,000 watts	6a-10a	10a-3p	3p-7p	7p-12m	6a-7p rotator	6a-12m rotator	Mid -6a Overnight	:10 Live Weather Sponsor	Paul Harvey 3 x week
4 breaks per hour	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30		:60 :30
<b>Mon-Fri</b> <small>Local Morning Show</small>	\$55 \$35	\$50 \$35	\$55 \$35	\$36 \$25	\$50 \$35	\$40 \$30	\$15 \$10	\$20	\$200 \$150
<b>Wed - Fri</b>	\$60 \$40	\$55 \$40	\$60 \$40	\$36 \$25	\$55 \$40	\$40 \$30	\$15 \$10		
<b>Saturday</b>	\$40 \$30	\$40 \$30	\$40 \$30	\$40 \$30 <small>Country Gold Show</small>	\$40 \$30	\$36 \$25	\$15 \$10		
<b>Sunday</b>	\$36 \$25	\$36 \$25	\$36 \$25	\$36 \$25	\$36 \$25	\$36 \$25	\$15 \$10		
<b>Mon - Sun</b>						<b>\$36 \$25</b>			

WXHB-FM 96.5 Southern Gospel 25,000 watts equivalent	6a-10a	10a-3p	3p-7p	7p-12m	6a-7p rotator	6a-12m rotator	Mid -6a Overnight	:10 Live Weather Sponsor	
4 breaks per hour	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30		
<b>Mon-Fri</b>	\$15 \$10	\$15 \$10	\$15 \$10	\$10 \$8	\$15 \$10	\$10 \$8	\$8 \$5	n/a	
<b>Wed - Fri</b>	\$17 \$12	\$17 \$12	\$17 \$12	\$10 \$8	\$17 \$10	\$10 \$8	\$8 \$5		
<b>Saturday</b>	\$10 \$8	\$10 \$8	\$10 \$8	\$10 \$8	\$10 \$8	\$10 \$8	\$8 \$5		
<b>Sunday</b>	\$10 \$8	\$10 \$8	\$10 \$8	\$10 \$8	\$10 \$8	\$10 \$8	\$10 \$8		
<b>Mon - Sun</b>						<b>\$10 \$8</b>			

**SALES FAX 601-425-4171**

*All rates are gross, commissionable to recognized agencies.*

**E-mail for MP3 spots - [traffic@b95country.com](mailto:traffic@b95country.com) OR [traffic@rock104fm.com](mailto:traffic@rock104fm.com) OR [traffic@kz94.com](mailto:traffic@kz94.com) OR [traffic@c-gate.net](mailto:traffic@c-gate.net)**

**WBBN WXRR WKZW WXHB**  
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**P. O. Box 6408**  
**P. O. Box 16596**

**Laurel, MS 39441**  
**Hattiesburg, MS 39404**

**601-649-0095 601-649-8199**  
**601-544-0095 601-545-8199**



**Rate Schedule 2008**  
**Laurel - Hattiesburg, MS**

WXRR-FM 104.5 Classic Rock 100,000 watts	6a-10a		10a-3p		3p-7p		7p-12m		6a-7p rotator		6a-12m rotator		Mid -6a Overnight		:10 Live Weather Sponsor
3 breaks per hour	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	
<b>Mon-Fri</b> <small>Local Morning Show</small>	\$45	\$30	\$40	\$30	\$45	\$30	\$36	\$25	\$40	\$30	\$36	\$25	\$15	\$10	\$20
<b>Wed - Fri</b>	\$50	\$35	\$45	\$35	\$50	\$35	\$36	\$25	\$45	\$35	\$40	\$30	\$15	\$10	
<b>Saturday</b>	\$36	\$25	\$36	\$25	\$36	\$25	\$36	\$25	\$36	\$25	\$36	\$25	\$15	\$10	
<b>Sunday</b>	\$36	\$25	\$36	\$25	\$36	\$25	\$36	\$25	\$36	\$25	\$36	\$25	\$15	\$10	
Mon - Sun											<b>\$36</b>	<b>\$25</b>			

WKZW-FM 94.3 AC / 80's wkd 50,000 watts	6a-10a		10a-3p		3p-7p		7p-12m		6a-7p rotator		6a-12m rotator		Mid -6a Overnight		:10 Live Weather Sponsor
2 breaks per hour 6-10 am - 4 breaks	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	
<b>Mon-Fri</b> <small>Rick and Bubba</small>	\$30	\$25	\$26	\$20	\$26	\$20	\$22	\$20	\$26	\$22	\$24	\$20	\$10	\$5	\$8
<b>Wed - Fri</b>	\$32	\$26	\$28	\$24	\$28	\$26	\$22	\$20	\$26	\$20	\$26	\$20	\$10	\$5	
<b>Saturday</b> <small>80's weekend</small>	\$22	\$16	\$22	\$16	\$22	\$16	\$22	\$20	\$22	\$20	\$22	\$20	\$10	\$5	
<b>Sunday</b> <small>80's weekend</small>	\$22	\$16	\$22	\$16	\$22	\$16	\$22	\$20	\$22	\$20	\$22	\$20	\$10	\$5	
Mon - Sun											<b>\$24</b>	<b>\$20</b>			

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