



b95country.com



rock104fm.com



The Pine Belt's Best Music Mix
kz943.com



wxhb1fm.com
alive.fm

Rate Schedule 2010
Laurel - Hattiesburg, MS

WBBN-FM 95.9 Country 100,000 watts	6a-10a		10a-3p		3p-7p		7p-12m		6a-7p rotator		6a-12m rotator		Mid -6a Overnight		News 3x per week 6a,7a,8a,12n, 3p, 5p	WEEKEND PACKAGE Sat/Sun 10 spots per wk		
4 breaks per hour	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30
Mon-Fri <small>Local Morning Show</small>	\$55	\$35	\$50	\$35	\$55	\$35	\$36	\$25	\$50	\$35	\$40	\$30	\$15	\$10	\$200	\$150		
Wed - Fri	\$60	\$40	\$55	\$40	\$60	\$40	\$36	\$25	\$55	\$40	\$40	\$30	\$15	\$10				
Saturday	\$40	\$30	\$40	\$30	\$40	\$30	\$40	\$30	\$40	\$30	\$36	\$25	\$15	\$10			Sat/Sun ROS \$250 \$200	
Sunday	\$36	\$25	\$36	\$25	\$36	\$25	\$36	\$25	\$36	\$25	\$36	\$25	\$15	\$10				
Mon - Sun											\$36 \$25			Weather ROS :10 \$20				

:15 sec spots are half the price of :30 sec spots in the same daypart except Mid – 6am during which \$5 is the lowest price available on any station.

WXHB-FM 96.5 Southern Gospel 25,000 watts equivalent	6a-10a		10a-3p		3p-7p		7p-12m		6a-7p rotator		6a-12m rotator		Mid -6a Overnight		News 5x per week 6a,7a,8a,9am	WEEKEND PACKAGE Sat/Sun 10 spots per wk		
4 breaks per hour	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30
Mon-Fri	\$15	\$10	\$15	\$10	\$15	\$10	\$10	\$8	\$15	\$10	\$10	\$8	\$8	\$5	\$100	\$75		
Wed - Fri	\$17	\$12	\$17	\$12	\$17	\$12	\$10	\$8	\$17	\$10	\$10	\$8	\$8	\$5				
Saturday	\$10	\$8	\$10	\$8	\$10	\$8	\$10	\$8	\$10	\$8	\$10	\$8	\$8	\$5			Sat/Sun ROS \$100 \$75	
Sunday	\$10	\$8	\$10	\$8	\$10	\$8	\$10	\$8	\$10	\$8	\$10	\$8	\$10	\$8				
Mon - Sun											\$10 \$8			Weather ROS:10 \$10				

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SALES and TRAFFIC FAX 601-649-3829

All rates are gross, commissionable to recognized agencies.

E-mail for MP3 spots traffic@pinebeltradio.com

Traffic Fax

WBBN WXRR WKZW WXHB
WBBN WXRR WKZW WXHB

P. O. Box 6408
P. O. Box 16596

Laurel, MS 39441
Hattiesburg, MS 39404

601-649-0095 601-649-3829
601-544-0095 601-649-3829



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WXRR-FM 104.5 Classic Rock 100,000 watts	6a-10a	10a-3p	3p-7p	7p-12m	6a-7p rotator	6a-12m rotator	Mid -6a Overnight	News 5x per week 6a,7a,8a,9am	WEEKEND PACKAGE Sat/Sun 10 spots per wk
3 breaks per hour	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30
Mon-Fri Local Morning Show	\$40 \$30	\$40 \$30	\$40 \$30	\$30 \$25	\$40 \$30	\$36 \$25	\$15 \$10	\$200 \$150	
Wed - Fri	\$45 \$35	\$45 \$35	\$45 \$35	\$30 \$25	\$45 \$35	\$40 \$30	\$15 \$10		
Saturday	\$36 \$25	\$36 \$25	\$36 \$25	\$30 \$25	\$36 \$25	\$36 \$25	\$15 \$10		\$200 \$150
Sunday	\$30 \$20	\$30 \$20	\$30 \$20	\$30 \$20	\$30 \$20	\$30 \$25	\$15 \$10		
Mon - Sun						\$32 \$25		Weather ROS :10 \$20	

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WKZW-FM 94.3 AC / Retro wk 50,000 watts	6a-10a	10a-3p	3p-7p	7p-12m	6a-7p rotator	6a-12m rotator	Mid -6a Overnight	News 5x per week 6a,7a,8a,9am	WEEKEND PACKAGE Sat/Sun 10 spots per wk
2 breaks per hour 6-10 am – 4 breaks	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30	:60 :30
Mon-Fri Rick and Bubba	\$40 \$30	\$26 \$20	\$26 \$20	\$20 \$15	\$26 \$22	\$24 \$20	\$10 \$5	\$200 \$150	
Wed - Fri	\$42 \$26	\$28 \$24	\$28 \$26	\$20 \$15	\$26 \$24	\$26 \$20	\$10 \$5		
Saturday Retro wkend	\$22 \$16	\$22 \$16	\$22 \$16	\$20 \$15	\$22 \$20	\$22 \$20	\$10 \$5		\$150 \$100
Sunday Retro wkend	\$22 \$16	\$22 \$16	\$22 \$16	\$20 \$15	\$22 \$20	\$22 \$20	\$10 \$5		
Mon - Sun						\$24 \$20		Weather ROS :10 \$10	

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