

# TAPSCAN Multi-Daypart/Demo Rank Report

## LAUREL-HATTIESBURG

FA07/SP07 (AVG) MaximiSer METRO Survey Area

Population/Sample: 93,700/459

Using MaximiSer METRO

### Top 10 Stations Ranked by Average Persons

| M-F 6A-10A  |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | M-F 10A-3P  |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | M-F 3P-7P |                 |         |         |              | ADULTS 18-49 |  |  |  |  |
|-------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-----------|-----------------|---------|---------|--------------|--------------|--|--|--|--|
| STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION   | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS |              |  |  |  |  |
| 1 WKZW-FM   | 2,400           | 2.6%    | 14.5%   | 9,800        | 1 WZLD-FM    | 2,100           | 2.2%    | 13.7%   | 15,200       | 1 WZLD-FM   | 2,000           | 2.1%    | 14.3%   | 14,800       |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 2 WJKX-FM   | 2,100           | 2.2%    | 12.7%   | 10,500       | 2 WBBN-FM    | 1,600           | 1.7%    | 10.5%   | 10,900       | 2 WBBN-FM   | 1,700           | 1.8%    | 12.1%   | 15,700       |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 3 WBBN-FM   | 1,800           | 1.9%    | 10.8%   | 12,300       | tie WNSL-FM  | 1,600           | 1.7%    | 10.5%   | 13,300       | 3 WNSL-FM   | 1,300           | 1.4%    | 9.3%    | 11,600       |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 4 WNSL-FM   | 1,700           | 1.8%    | 10.2%   | 12,500       | 4 WUSW-FM    | 1,200           | 1.3%    | 7.8%    | 6,700        | 4 WJKX-FM   | 1,100           | 1.2%    | 7.9%    | 7,700        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 5 WZLD-FM   | 1,300           | 1.4%    | 7.8%    | 12,000       | tie WJKX-FM  | 1,200           | 1.3%    | 7.8%    | 7,200        | 5 WUSW-FM   | 900             | 1.0%    | 6.4%    | 7,600        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 6 WUSW-FM   | 900             | 1.0%    | 5.4%    | 5,500        | 6 WXRR-FM    | 900             | 1.0%    | 5.9%    | 5,100        | 6 WJMG-FM   | 700             | 0.7%    | 5.0%    | 4,100        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 7 WXRR-FM   | 700             | 0.7%    | 4.2%    | 5,600        | 7 WMXI-FM    | 700             | 0.7%    | 4.6%    | 2,900        | tie WXRR-FM | 700             | 0.7%    | 5.0%    | 6,300        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 8 WJMG-FM   | 600             | 0.6%    | 3.6%    | 2,900        | tie WKZW-FM  | 700             | 0.7%    | 4.6%    | 4,800        | 8 WKZW-FM   | 600             | 0.6%    | 4.3%    | 5,000        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 9 WHER-FM   | 400             | 0.4%    | 2.4%    | 3,100        | 9 WHLH-FM    | 400             | 0.4%    | 2.6%    | 1,500        | tie WZKX-FM | 600             | 0.6%    | 4.3%    | 5,600        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| tie WFMM-FM | 400             | 0.4%    | 2.4%    | 2,000        | tie WZKX-FM  | 400             | 0.4%    | 2.6%    | 5,300        | 10 WMXI-FM  | 400             | 0.4%    | 2.9%    | 4,200        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |

| M-F 7P-12M  |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | SA 6A-10A   |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | SA 10A-3P |                 |         |         |              | ADULTS 18-49 |  |  |  |  |
|-------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-----------|-----------------|---------|---------|--------------|--------------|--|--|--|--|
| STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION   | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS |              |  |  |  |  |
| 1 WZLD-FM   | 1,300           | 1.4%    | 21.7%   | 11,300       | 1 WNSL-FM    | 1,200           | 1.3%    | 13.8%   | 3,000        | 1 WZLD-FM   | 2,200           | 2.3%    | 20.2%   | 6,400        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 2 WJKX-FM   | 700             | 0.7%    | 11.7%   | 5,600        | 2 WZLD-FM    | 1,100           | 1.2%    | 12.6%   | 2,100        | 2 WNSL-FM   | 1,600           | 1.7%    | 14.7%   | 4,700        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 3 WBBN-FM   | 600             | 0.6%    | 10.0%   | 8,700        | 3 WJMG-FM    | 1,000           | 1.1%    | 11.5%   | 2,300        | 3 WBBN-FM   | 1,100           | 1.2%    | 10.1%   | 4,100        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 4 WNSL-FM   | 500             | 0.5%    | 8.3%    | 7,500        | 4 WJKX-FM    | 900             | 1.0%    | 10.3%   | 2,900        | 4 WXRR-FM   | 800             | 0.9%    | 7.3%    | 2,800        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 5 WJMG-FM   | 400             | 0.4%    | 6.7%    | 1,800        | 5 WXRR-FM    | 700             | 0.7%    | 8.0%    | 1,700        | 5 WJMG-FM   | 600             | 0.6%    | 5.5%    | 1,300        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 6 WXRR-FM   | 300             | 0.3%    | 5.0%    | 3,500        | 6 WKZW-FM    | 500             | 0.5%    | 5.7%    | 1,700        | 6 WMXI-FM   | 500             | 0.5%    | 4.6%    | 1,200        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 7 WKZW-FM   | 200             | 0.2%    | 3.3%    | 2,400        | 7 WBBN-FM    | 400             | 0.4%    | 4.6%    | 1,900        | tie WJKX-FM | 500             | 0.5%    | 4.6%    | 2,300        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| tie WUSW-FM | 200             | 0.2%    | 3.3%    | 2,500        | 8 WMXI-FM    | 200             | 0.2%    | 2.3%    | 700          | tie WKZW-FM | 500             | 0.5%    | 4.6%    | 2,100        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| tie WZKX-FM | 200             | 0.2%    | 3.3%    | 2,100        | tie WKXI-FM  | 200             | 0.2%    | 2.3%    | 600          | 9 WUSW-FM   | 300             | 0.3%    | 2.8%    | 1,600        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 10 WMXI-FM  | 100             | 0.1%    | 1.7%    | 600          | tie WUSW-FM  | 200             | 0.2%    | 2.3%    | 1,000        | tie WZKX-FM | 300             | 0.3%    | 2.8%    | 1,000        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |

| SA 3P-7P    |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | SA 7P-12M   |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | SU 6A-10A |                 |         |         |              | ADULTS 18-49 |  |  |  |  |
|-------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-----------|-----------------|---------|---------|--------------|--------------|--|--|--|--|
| STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION   | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS |              |  |  |  |  |
| 1 WZLD-FM   | 1,500           | 1.6%    | 17.4%   | 3,800        | 1 WZLD-FM    | 1,200           | 1.3%    | 18.8%   | 3,600        | 1 WJKX-FM   | 1,100           | 1.2%    | 15.5%   | 3,500        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 2 WBBN-FM   | 1,400           | 1.5%    | 16.3%   | 5,100        | 2 WXRR-FM    | 800             | 0.9%    | 12.5%   | 1,300        | 2 WJMG-FM   | 900             | 1.0%    | 12.7%   | 1,900        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 3 WXRR-FM   | 800             | 0.9%    | 9.3%    | 2,100        | tie WUSW-FM  | 800             | 0.9%    | 12.5%   | 1,600        | 3 WHLH-FM   | 600             | 0.6%    | 8.5%    | 1,200        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 4 WKZW-FM   | 500             | 0.5%    | 5.8%    | 1,900        | 4 WBBN-FM    | 700             | 0.7%    | 10.9%   | 2,900        | tie WNSL-FM | 600             | 0.6%    | 8.5%    | 2,700        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 5 WJKX-FM   | 400             | 0.4%    | 4.7%    | 1,000        | 5 WJMG-FM    | 400             | 0.4%    | 6.3%    | 1,400        | 5 WKZW-FM   | 500             | 0.5%    | 7.0%    | 1,400        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| tie WZKX-FM | 400             | 0.4%    | 4.7%    | 1,300        | 6 WNSL-FM    | 300             | 0.3%    | 4.7%    | 1,700        | tie WZLD-FM | 500             | 0.5%    | 7.0%    | 1,400        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| tie WJMG-FM | 400             | 0.4%    | 4.7%    | 600          | tie WGDQ-FM  | 300             | 0.3%    | 4.7%    | 500          | tie WBBN-FM | 500             | 0.5%    | 7.0%    | 3,300        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 8 WUSW-FM   | 300             | 0.3%    | 3.5%    | 1,500        | 8 WJKX-FM    | 200             | 0.2%    | 3.1%    | 800          | 8 WUSW-FM   | 300             | 0.3%    | 4.2%    | 1,500        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| tie WNSL-FM | 300             | 0.3%    | 3.5%    | 1,800        | tie WZKX-FM  | 200             | 0.2%    | 3.1%    | 700          | 9 WGDQ-FM   | 200             | 0.2%    | 2.8%    | 400          |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 10 WXHB-FM  | 200             | 0.2%    | 2.3%    | 500          | 10 WHLH-FM   | 100             | 0.1%    | 1.6%    | 300          | tie WHER-FM | 200             | 0.2%    | 2.8%    | 1,400        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |

| SU 10A-3P   |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | SU 3P-7P    |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | SU 7P-12M |                 |         |         |              | ADULTS 18-49 |  |  |  |  |
|-------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-----------|-----------------|---------|---------|--------------|--------------|--|--|--|--|
| STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION   | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS |              |  |  |  |  |
| 1 WJKX-FM   | 1,300           | 1.4%    | 15.9%   | 5,400        | 1 WZLD-FM    | 1,300           | 1.4%    | 20.0%   | 3,500        | 1 WBBN-FM   | 600             | 0.6%    | 14.6%   | 1,600        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 2 WZLD-FM   | 700             | 0.7%    | 8.5%    | 2,900        | 2 WJKX-FM    | 900             | 1.0%    | 13.8%   | 1,700        | 2 WZLD-FM   | 500             | 0.5%    | 12.2%   | 1,500        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| tie WBBN-FM | 700             | 0.7%    | 8.5%    | 3,700        | 3 WBBN-FM    | 700             | 0.7%    | 10.8%   | 2,900        | tie WUSW-FM | 500             | 0.5%    | 12.2%   | 1,400        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| tie WXRR-FM | 700             | 0.7%    | 8.5%    | 2,700        | 4 WUSW-FM    | 500             | 0.5%    | 7.7%    | 1,100        | 4 WJKX-FM   | 400             | 0.4%    | 9.8%    | 1,600        |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 5 WUSW-FM   | 600             | 0.6%    | 7.3%    | 1,600        | tie WKZW-FM  | 500             | 0.5%    | 7.7%    | 2,900        | 5 WJMG-FM   | 300             | 0.3%    | 7.3%    | 600          |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| tie WNSL-FM | 600             | 0.6%    | 7.3%    | 2,300        | 6 WJMG-FM    | 300             | 0.3%    | 4.6%    | 500          | 6 WNSL-FM   | 200             | 0.2%    | 4.9%    | 900          |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 7 WJMG-FM   | 500             | 0.5%    | 6.1%    | 1,800        | tie WZKX-FM  | 300             | 0.3%    | 4.6%    | 600          | tie WZKX-FM | 200             | 0.2%    | 4.9%    | 600          |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 8 WHLH-FM   | 300             | 0.3%    | 3.7%    | 600          | 8 WNSL-FM    | 200             | 0.2%    | 3.1%    | 1,200        | 8 WKZW-FM   | 100             | 0.1%    | 2.4%    | 600          |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| tie WKZW-FM | 300             | 0.3%    | 3.7%    | 2,200        | tie WGDQ-FM  | 200             | 0.2%    | 3.1%    | 200          | tie WXRR-FM | 100             | 0.1%    | 2.4%    | 700          |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |
| 10 WZKX-FM  | 200             | 0.2%    | 2.4%    | 900          | tie WXRR-FM  | 200             | 0.2%    | 3.1%    | 1,400        | tie WGDQ-FM | 100             | 0.1%    | 2.4%    | 200          |              |                 |         |         |              |           |                 |         |         |              |              |  |  |  |  |



# TAPSCAN Multi-Daypart/Demo Rank Report

## LAUREL-HATTIESBURG

FA07/SP07 (AVG) Maximi\$er METRO Survey Area  
 Population/Sample: 93,700/459  
 Using Maximi\$er METRO  
 Top 10 Stations Ranked by Average Persons

| M-F 6A-10A+3P-7P |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | M-F 6A-7P   |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | M-F 6A-12M |                 |         |         |              | ADULTS 18-49 |  |  |  |  |
|------------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|------------|-----------------|---------|---------|--------------|--------------|--|--|--|--|
| STATION          | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION    | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS |              |  |  |  |  |
| 1 WBBN-FM        | 1,800           | 1.9%    | 11.8%   | 18,500       | 1 WZLD-FM    | 1,800           | 1.9%    | 11.8%   | 20,800       | 1 WZLD-FM   | 1,700           | 1.8%    | 13.4%   | 21,700       |              |                 |         |         |              |            |                 |         |         |              |              |  |  |  |  |
| 2 WZLD-FM        | 1,600           | 1.7%    | 10.5%   | 18,500       | 2 WBBN-FM    | 1,700           | 1.8%    | 11.1%   | 20,100       | 2 WBBN-FM   | 1,400           | 1.5%    | 11.0%   | 21,200       |              |                 |         |         |              |            |                 |         |         |              |              |  |  |  |  |
| tie WJKX-FM      | 1,600           | 1.7%    | 10.5%   | 12,100       | 3 WNSL-FM    | 1,500           | 1.6%    | 9.8%    | 19,900       | 3 WJKX-FM   | 1,200           | 1.3%    | 9.4%    | 13,300       |              |                 |         |         |              |            |                 |         |         |              |              |  |  |  |  |
| 4 WKZW-FM        | 1,500           | 1.6%    | 9.8%    | 11,200       | 4 WJKX-FM    | 1,400           | 1.5%    | 9.2%    | 13,200       | tie WNSL-FM | 1,200           | 1.3%    | 9.4%    | 20,900       |              |                 |         |         |              |            |                 |         |         |              |              |  |  |  |  |
| tie WNSL-FM      | 1,500           | 1.6%    | 9.8%    | 16,600       | 5 WKZW-FM    | 1,200           | 1.3%    | 7.8%    | 11,800       | 5 WKZW-FM   | 900             | 1.0%    | 7.1%    | 12,200       |              |                 |         |         |              |            |                 |         |         |              |              |  |  |  |  |
| 6 WUSW-FM        | 900             | 1.0%    | 5.9%    | 8,500        | 6 WUSW-FM    | 1,000           | 1.1%    | 6.5%    | 9,400        | 6 WUSW-FM   | 800             | 0.9%    | 6.3%    | 9,400        |              |                 |         |         |              |            |                 |         |         |              |              |  |  |  |  |
| 7 WXHR-FM        | 700             | 0.7%    | 4.6%    | 9,200        | 7 WXHR-FM    | 800             | 0.9%    | 5.2%    | 9,200        | 7 WXHR-FM   | 600             | 0.6%    | 4.7%    | 10,300       |              |                 |         |         |              |            |                 |         |         |              |              |  |  |  |  |
| 8 WJMG-FM        | 600             | 0.6%    | 3.9%    | 5,200        | 8 WJMG-FM    | 600             | 0.6%    | 3.9%    | 6,200        | 8 WJMG-FM   | 500             | 0.5%    | 3.9%    | 6,400        |              |                 |         |         |              |            |                 |         |         |              |              |  |  |  |  |
| 9 WZKX-FM        | 400             | 0.4%    | 2.6%    | 6,300        | 9 WMXI-FM    | 500             | 0.5%    | 3.3%    | 4,700        | 9 WMXI-FM   | 400             | 0.4%    | 3.1%    | 4,700        |              |                 |         |         |              |            |                 |         |         |              |              |  |  |  |  |
| 10 WHER-FM       | 300             | 0.3%    | 2.0%    | 4,800        | 10 WZKX-FM   | 400             | 0.4%    | 2.6%    | 8,600        | tie WZKX-FM | 400             | 0.4%    | 3.1%    | 9,200        |              |                 |         |         |              |            |                 |         |         |              |              |  |  |  |  |

| SA-SU 6A-12M |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | M-SU 6A-12M |                 |         |         |              | ADULTS 18-49 |                 |         |         |              | M-SA 6A-10A |                 |         |         |              | ADULTS 18-49 |  |  |  |  |
|--------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-------------|-----------------|---------|---------|--------------|--------------|-----------------|---------|---------|--------------|-------------|-----------------|---------|---------|--------------|--------------|--|--|--|--|
| STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION      | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS | STATION     | AVERAGE PERSONS | AVG RTG | AVG SHR | CUME PERSONS |              |  |  |  |  |
| 1 WZLD-FM    | 1,100           | 1.2%    | 14.5%   | 12,800       | 1 WZLD-FM    | 1,500           | 1.6%    | 13.3%   | 22,200       | 1 WKZW-FM   | 2,100           | 2.2%    | 13.7%   | 10,600       |              |                 |         |         |              |             |                 |         |         |              |              |  |  |  |  |
| 2 WBBN-FM    | 800             | 0.9%    | 10.5%   | 12,800       | 2 WBBN-FM    | 1,200           | 1.3%    | 10.6%   | 23,900       | 2 WJKX-FM   | 1,900           | 2.0%    | 12.4%   | 11,200       |              |                 |         |         |              |             |                 |         |         |              |              |  |  |  |  |
| 3 WJKX-FM    | 700             | 0.7%    | 9.2%    | 10,800       | 3 WJKX-FM    | 1,100           | 1.2%    | 9.7%    | 14,900       | 3 WNSL-FM   | 1,600           | 1.7%    | 10.5%   | 13,300       |              |                 |         |         |              |             |                 |         |         |              |              |  |  |  |  |
| 4 WJMG-FM    | 600             | 0.6%    | 7.9%    | 4,700        | tie WNSL-FM  | 1,100           | 1.2%    | 9.7%    | 22,000       | tie WBBN-FM | 1,600           | 1.7%    | 10.5%   | 12,500       |              |                 |         |         |              |             |                 |         |         |              |              |  |  |  |  |
| tie WNSL-FM  | 600             | 0.6%    | 7.9%    | 9,800        | 5 WKZW-FM    | 800             | 0.9%    | 7.1%    | 14,000       | 5 WZLD-FM   | 1,300           | 1.4%    | 8.5%    | 12,300       |              |                 |         |         |              |             |                 |         |         |              |              |  |  |  |  |
| 6 WUSW-FM    | 500             | 0.5%    | 6.6%    | 5,200        | 6 WUSW-FM    | 700             | 0.7%    | 6.2%    | 9,900        | 6 WUSW-FM   | 800             | 0.9%    | 5.2%    | 5,900        |              |                 |         |         |              |             |                 |         |         |              |              |  |  |  |  |
| tie WXHR-FM  | 500             | 0.5%    | 6.6%    | 6,700        | 7 WXHR-FM    | 600             | 0.6%    | 5.3%    | 12,200       | 7 WJMG-FM   | 700             | 0.7%    | 4.6%    | 4,100        |              |                 |         |         |              |             |                 |         |         |              |              |  |  |  |  |
| 8 WKZW-FM    | 400             | 0.4%    | 5.3%    | 6,300        | 8 WJMG-FM    | 500             | 0.5%    | 4.4%    | 7,300        | tie WXHR-FM | 700             | 0.7%    | 4.6%    | 6,200        |              |                 |         |         |              |             |                 |         |         |              |              |  |  |  |  |
| 9 WZKX-FM    | 300             | 0.3%    | 3.9%    | 3,900        | 9 WMXI-FM    | 300             | 0.3%    | 2.7%    | 5,500        | 9 WHER-FM   | 300             | 0.3%    | 2.0%    | 3,100        |              |                 |         |         |              |             |                 |         |         |              |              |  |  |  |  |
| 10 WGDQ-FM   | 200             | 0.2%    | 2.6%    | 1,500        | tie WZKX-FM  | 300             | 0.3%    | 2.7%    | 10,000       | tie WZKX-FM | 300             | 0.3%    | 2.0%    | 4,200        |              |                 |         |         |              |             |                 |         |         |              |              |  |  |  |  |