



**SOUTHERN MISS**  
2011 BASEBALL SPONSORSHIP AGREEMENT

This agreement is entered into on this the \_\_\_\_\_ day of \_\_\_\_\_ 2010 between **BLAKENEY COMMUNICATIONS, INC.** herein referred to as **STATION** and \_\_\_\_\_ herein referred to as **SPONSOR**.

**SPONSOR** agrees to sponsor University of Southern Mississippi Baseball Radio Broadcasts on **WXHB-FM** as indicated below.

- Y TWO (2) :30 commercials during game broadcast of Southern Miss baseball games.
- Y Ten :30 commercials to air per week during baseball season.
- Y Two (2) Season Tickets to each 2011 home baseball game.

_____ <b>TOTAL SPONSORSHIP INVESTMENT</b>	<b>\$3,000.00</b>
<b>AMOUNT TO BE BILLED MONTHLY (Feb – June)</b>	<b>\$600.00</b>

If the Southern Miss Baseball team is invited to post season tournament games, I agree to sponsor the broadcasts of said tournament games and will automatically be billed the amount of \$100.00 for each game.

I absolutely guarantee payment for the above advertising sponsorship and agree that each monthly billing will be due and payable within 30 days after date of invoice.

I agree to hold harmless Blakeney Communications, Inc. in the event that **STATION** fails to broadcast any commercials under this agreement due to technical difficulties, acts of God and any other reason and I agree that Blakeney Communications, Inc.'s only liability shall be to refund or credit the amount of any spots that fail to air regardless of cause.

I agree that in the event of technical difficulties, **STATION** may move the broadcast to one of its other stations.

SIGNED \_\_\_\_\_ SIGNED \_\_\_\_\_

SPONSOR \_\_\_\_\_ **BLAKENEY COMMUNICATIONS, INC.**

DATE \_\_\_\_\_ DATE \_\_\_\_\_