



Bulls, Bands, and Barrels (BBB) returns to the Forrest County Multipurpose Center in Hattiesburg on Saturday, August 22nd at 7:00 p.m.

Koe Wetzel, one of the nation's most talked about country music guitarist will headline the event, along with local country favorite, Travis Clark.

Adding to the excitement, will be a special guest appearance by world renowned championship cowboy, Chris Shivers, the two time Professional Bull Riders (PBR) world champion will be available for autographs and photos with fans.

Bull, Bands and Barrels never fails to deliver in its promise to be three of the most exciting hours in westerns sports and entertainment.

Tickets are available now and can be purchased at www.BigTickets.com. Adult tickets start at just \$30 (\$5 increase, day of event) and kid's tickets are only \$15. For more information, visit Bulls, Bands and Barrels on Facebook or BullsBandsandBarrels.com. Follow the link on www.b95country.com.

Make the most of the moment



FORREST COUNTY SHERIFF'S DEPT BLUE BLOOD HEROES COMMUNITY BLOOD DRIVE

THURSDAY, AUG. 20
11 AM - 6 PM
EXTENSION SERVICE
AUDITORIUM
FORREST CO MULTI-PURPOSE
CENTER, HATTIESBURG, MS

All CDC guidelines for social distancing including masks for donors and staff will be strictly enforced to insure safety of donor, staff, and the blood supply. Free Domino's Pizza slices and a Blue Blood Heroes t-shirt for all donors.

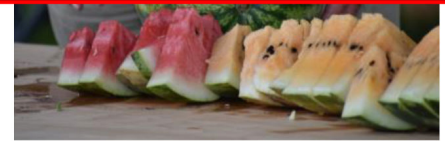
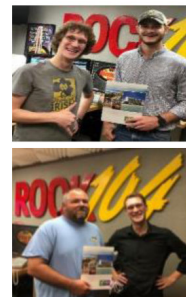


Forrest County Sheriff Charlie Sims is sponsoring the **Blue Blood Heroes Community Blood Drive**, Thursday, August 20, at the Extension Center Auditorium at the Forrest County Multipurpose Center. All local law enforcement and those who support local law enforcement are invited to come out for this special blood drive!

ROCK 104 CLASSIC ROCK WINNERS



Congratulations to Rock 104's six Holiday Inn Resort, Panama City Beach Getaway winners: Diane Lucas of Sumrall, Cindy Mosely of Waynesboro, Christopher Longman of Hattiesburg, Steve Graham of Petal, Andy McLain of Hattiesburg, and Dwayne Massengale of Petal.



WATERMELON FESTIVAL



The Watermelon Queens MaKayla Luper and Faith Sullivan from the Mississippi Watermelon Festival in Mize stopped by B95 for a visit with Grey Manning (and they brought Smith County watermelons!)



WELCOME JOEY T

B95 welcomes Joey T to middays from 10am-3pm on B95. Joey T will also be hosting the "B95 Country Café" at noon every Monday thru Friday. You can send in your favorite song requests to joeyt@b95country.com or countrycafe@b95country.com or text to 601-545-9595 or just give him a call at 601-649-9595 or 601-545-9595.

WBBN (95.9) WXRR (104.5) WKZW (94.3) WXHB (96.5) WXRR HD2 (97.7)

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com

Facebook: @B95 Pine Belt Country @WXRRFM @KZ943 @Alive 96.5 @97.7thegroove

Twitter: @B95Country @Rock104FM @KZ943 @alivefm @977theGroove

Instagram: [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/97.7TheGroove)

YouTube: [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WXHB "Play Alive FM" WXRR HD2 "Play Ninety seven seven the groove"

As if 2020 hasn't been bad enough, THIS made it to the racks of Wal-Mart in Hattiesburg. For those of you who missed geography class, that's map of Georgia not Mississippi.



SOUTHERN MISS FOOTBALL 2020

The pregame show begins 90 minutes before kickoff on Rock 104.

Sat	Sept 5	S. Alabama	TBA
Sat	Sept 12	La Tech	TBA
Sat	Sept 19	TBA	TBA
Sat	Sept 26	@Auburn	TBA
Sat	Oct 3	@N. Texas	TBA
Sat	Oct 10	FL Atlantic	TBA
Sat	Oct 17	@ UTEP	TBA
Sat	Oct 24	@Liberty	5pm
Sat	Oct 31	Rice	TBA
Sat	Nov 14	@ WKU	TBA
Sat	Nov 21	UTSA	TBA
Sat	Nov 28	@UAB	TBA
Sat	Dec 5	CUSA Championship	

SPONSOR SOUTHERN MISS FOOTBALL and BASKETBALL on ROCK 104

Southern Miss Football and Basketball sponsorships on Rock 104 for the 2020-2021 season are now available. Our local radio package includes spots during the week on Rock 104, spots during the game and a special sponsor invitation to our tailgate party in Spirit Park. Rock 104 will be tailgating prior to all home games. Email sales@rock104fm.com for more information or to have a salesperson call. All sponsors must be booked by August 26th for an August 31st start. All plans are subject to change. Sponsors will not be billed if games are cancelled.



It was great to have something normal like the Laurel Fireworks Extravaganza on July 3rd. Rock 104 provided the music for the entire parking lot around Sawmill Square and on the radio as thousands of people stayed in their cars or sat in family groups to watch the fireworks. This year's display was one of the best ever.



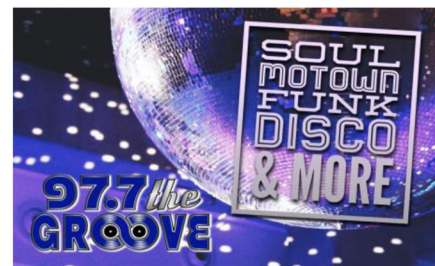
GOLDEN EAGLE HOTLINE is back on Monday nights at 7pm on Rock 104 beginning August 31st. John Cox hosts while Southern Miss Head Football Coach Jay Hopson answers your questions.



Congrats to the Rock 104 Mercury Pizza winners for July: Robert Breazeale of Purvis, Mike Blake of Ovet, Stephen Thrash of Laurel, Mickey Holloway of Laurel, Steve Smith of Purvis, Deidre Walley of Richton, Kenny Maloney of Hattiesburg, and Catlin Neal of Prentiss.



Like and follow Pine Belt News (@PineBeltRadioNews) on Facebook to keep up with news stories, weather and more.



The Groove is the perfect getaway from all the noise of 2020. Tune it in on 97.7FM or 104.5HD2 or download our free app. The Groove just makes you feel good.



Need a little pick me up? A little spiritual lift? Tune in Alive FM or download our free app and take great Southern Gospel music with you everywhere. If you miss the name and artist of a song, you can follow Alive 96.5 on Twitter, look it up on our online player or email us the date and time to alivefm@alive.fm.



Listen to the Kidd Kraddick Morning Show every Monday thru Friday from 5am-10am on KZ94.3. Just say "Alexa, play KZ ninety four three."



Oops! Forget to call about advertising during the day? Go to any of our websites and click the BUY ADS button.

Blakeney Communications, Inc.





In today's unusual world, Radio remains
a trusted and vital component
of any advertising campaign
designed to reach consumers.

- Local Radio delivers entertainment and content in a **safe** environment. Advertisers can work with their Radio station account person for assurance that their ads will not run alongside offensive content or programming.
- Local Radio must **adhere to Federal Communications Commission guidelines and regulations** on broadcasting false or inaccurate information, unlike certain social media platforms.
- Local Radio reaches every business consumer target. Its high penetration of all consumer segments provides an exceptional vehicle to deliver ad messages – regardless of target gender, age, language or race.
- Local Radio is tuned in by people year-round – at home, in car or while working. During the pandemic, 83% of U.S. consumers say they are listening to as much radio as they had before.¹
- Local Radio is measured in terms of number of listeners tuning in – not by estimated number of downloads or website traffic, like certain digital platforms and services.
- Local Radio unites and informs local communities. It is a **trusted voice** for those that live within the community. Forty-two percent of U.S. consumers completely trust their radio stations.²
- Local Radio events, contests and sponsorships are monitored and policed. Advertisers do not need to be concerned about dishonest behavior or scams, unlike certain social media platforms.
- Local Radio stations have a **strong connection** with their listeners. Fifty-two percent have a stronger connection since the start of the pandemic.²
- Radio is the original social medium, led by personalities/radio hosts that offer comfort and keep listeners informed about the things they need to know.¹
- There is something for everyone on the radio. With over 15,000 local commercial radio stations across the country, airing music, entertainment, news and more, **Radio will work for you.**

Sources: 1) Nielsen, March 2020; 2) Jacobs Media, COVID-19 Survey 2

RAB RADIO
ADVERTISING
BUREAU

