



## The Rock 104 Christmas Blood Drive!



Rock 104 is excited to sponsor our second annual Blood Drive, just in time for the holidays. The Blood Drive will be Tuesday, Dec. 1<sup>st</sup> from 11am until 7pm at Turtle Creek Mall in the old Forever 21 store. You can help secure the blood supply during the holiday season by donating. All donors will receive a special edition long sleeve Rock 104 Christmas T-shirt (shown above) and be entered to win a beautiful half carat diamond necklace valued at \$2200 plus other door prizes. Go ahead and make your appointment by following the link on rock104fm.com. Walk-Ins are welcome. Rock 104's Tom Colt and Jon Lamar will be broadcasting live throughout the day. Thanks to Vitalant, Keesler Federal Credit Union, Eye Centers of Hattiesburg, Dr., Ted G. Harden II, Dental Center at 28<sup>th</sup> Avenue, Carter Jewelers in Jackson and JMH Graphics.



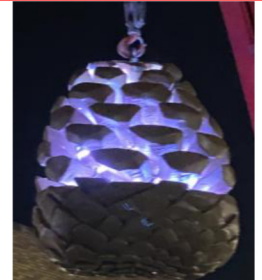
Sertoma of Laurel presents the 38th annual Laurel Christmas Parade, Friday night, December 4th at 7pm. This year's theme is *"The light shines in the darkness, and the darkness has not overcome it."* Sponsors of the Sertoma of Laurel Christmas Parade are the **City of Laurel, the Jones County Economic Development Authority, the Jones County Board of Supervisors, Pro Flow Motorsports, Kim's No Bull, B95, Rock 104, KZ943, Alive FM and 97.7 The Groove.**



KZ943 became the Christmas Station on Thanksgiving Day will be playing all Christmas music except during the Kidd Kraddick Morning Show and Open House Party. *Merry Christmas from KZ94.3.*



For area holiday events, just follow the link on [b95country.com](http://b95country.com), [kz943.com](http://kz943.com), [rock104fm.com](http://rock104fm.com), [977thegroove.com](http://977thegroove.com), [alive.fm](http://alive.fm) or [thepinebelt.com](http://thepinebelt.com).



## PINECONE DROP!

Laurel Main Street invites everyone to the New Year's Eve Downtown Countdown which is free to the public. Witness the lighting of the seven foot Rhinestone Pinecone suspended from the historic 1st National Bank at the corner of North Magnolia Street and Central Avenue.

The KIDS Celebration will be from 6:00 p.m. – 8:00 p.m. at 400 North Magnolia with activities for all ages & DJ music.

The Adult Celebration begins at 8pm on Oak and North Magnolia Streets and Central Avenue in downtown Laurel. Enjoy live music, food trucks, beer and a celebratory toasting in of the New Year, fireworks, the midnight countdown and lighting of the Pinecone!



Bok Homa Casino in Sandersville is celebrating their 10<sup>th</sup> Anniversary on Monday, December 21<sup>st</sup>. Rock 104's Jon Lamar will be there live for all the festivities from 3-6pm.



B95's Grey Manning will be broadcasting live from Trustmark Bank in Hattiesburg on Tuesday, Dec. 8<sup>th</sup> from 11am -2pm.

**WBBN (95.9) WXRR (104.5) WKZW (94.3) WXHB (96.5) WXRR HD2 (97.7)**

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

**Web sites:** [b95country.com](http://b95country.com) [rock104fm.com](http://rock104fm.com) [kz943.com](http://kz943.com) [alive.fm](http://alive.fm) [977thegroove.com](http://977thegroove.com) [thepinebelt.com](http://thepinebelt.com) [pinebeltradio.com](http://pinebeltradio.com)

**Facebook:** @B95 Pine Belt Country @WXRRFM @KZ943 @Alive 96.5 @97.7thegroove

**Twitter:** @B95Country @Rock104FM @KZ943 @alivefm @977theGroove

**Instagram:** [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/97.7TheGroove)

**YouTube:** [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

**Alexa Skills:** WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WXHB "Play Alive FM" WXRR HD2 "Play Ninety seven seven the groove"

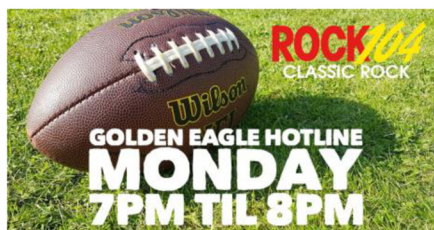


## SOUTHERN MISS FOOTBALL 2020

Sat	Sept 3	S. Alabama	L
Sat	Sept 19	La Tech	L
Sat	Sept 26	Tulane	L
Sat	Oct 3	@N. Texas	W
Sat	Oct 10	FL Atlantic	Covid
Sat	Oct 17	@ UTEP	Covid
Sat	Oct 24	@Liberty	L
Sat	Oct 31	Rice	2pm
Sat	Nov 7	North AL	W
Sat	Nov 14	@ WKU	L
Sat	Nov 21	UTSA	L
Fri	Nov 27	@UAB	Covid
Sat	Dec 5	@UTEP	Covid
Thu	Dec 10	FL Atlantic	5:30p
Sat	Dec 18	CUSA Championship	6pm

## on ROCK 104

The pregame show begins 90 minutes before kickoff on Rock 104.



**GOLDEN EAGLE HOTLINE** is on Monday nights at 7pm on Rock 104. John Cox hosts discussions of Southern Miss Sports.

## SOUTHERN MISS MEN'S BASKETBALL ON ROCK 104

Wed	Dec 2	WCC	7p
Sat	Dec 5	@ So Illinois	4p
Wed	Dec 9	@ Tulane	7p
Sat	Dec 12	S. Alabama	6p
Tue	Dec 15	@ Lamar	6p
Sat	Dec 19	ULM	2p
Fri	Jan 1	UTEP	7p
Sat	Jan 2	UTEP	4p

The Southern Miss Basketball Pregame show begins 30 minutes before tip-off. Listen for your chance to win tickets to the limited access to games at Reed Green Coliseum.



Hattiesburg's own **CADIE CALHOUN** will headline a concert at **Brewsky's** on December 17<sup>th</sup> as a fund raiser for Hub City Service Dogs. **HUB CITY SERVICE DOGS** is a nonprofit 501(C)(3) organization in Hattiesburg, MS that helps to place & train service dogs for individuals with medical disabilities. Tickets will be limited and available online at Ticketmaster.com. Listen to B95 for more details and an in studio visit from Cadie.



**B95 and FOX 23** present the 9th Annual Buck Fever contest. The Top 5 places in each category will

win a prize pack and 1st place each will win a brand new 4-wheeler from **Pro Flow Motorsports** or **Petal Outdoors** and a free deer mount. The 1<sup>st</sup> place adult winner will also win a trailer from **Endom Trailer** valued at \$1000. Bring your trophy buck in to **Turner Bros. Taxidermy** to have it scored and entered. Over \$100,000 in prizes have been awarded so far, thanks to **Endom Trailer**, **Pro Flow Motorsports**, **Petal Outdoors**, **Turner Brothers Taxidermy**, **Kim's Chevrolet**, **Ellisville Auto Supply**, **Bud Light/Southern Beverage**, **Sleep Sam's**, and **Toyota of Hattiesburg**. Complete rules are on [b95country.com](http://b95country.com). Contest ends Feb.15, 2021.



## SHOP PETAL FIRST

B95 was excited to participate in the "Shop Petal First" promotion by broadcasting from Petal businesses on Nov.19<sup>th</sup>, 20<sup>th</sup> and 21<sup>st</sup>. Shops included **Southern Lace Boutique**, **Merle Norman Petal**, **A1 Graphics**, **Carter Jewelers of Petal**, **Sweet Blossoms**, **McAlister's Deli**, **Park Place Pharmacy**, **Zombie Shop at Park Place Pharmacy**, **Furniture World** and **Grand Central Outfitters**. It was a great opportunity to shop local and get the jump on Black Friday shopping.

## SIMPSON COUNTY

FIRST ANNUAL  
DEPUTY JAMES  
BLAIR MEMORIAL  
BLOOD DRIVE



THURSDAY, DEC. 17  
11 AM - 6 PM  
MAGEE CIVIC CENTER  
MAGEE, MS



GIVE BLOOD TODAY | [vitalant.org](http://vitalant.org)

vitalant.



Merry Christmas and Happy New Year from all of us at Blakeney Communications.

Blakeney Communications, Inc.

