











## The Triple D "Dinner, Denim and Diamonds"

Can you say "Dinner Denim and Diamonds" three times real fast? It's harder than you think but you'll have to say just that to qualify to win the B95 Valentine's Grand Prize.

\$150 gift card to Benson's Steak House, beautiful flower bouquet from Taylorsville Florist and Gifts, a diamond heart shaped necklace valued at \$1250 and two 2 tickets to the Dixie National to see Parmalee.











Rock 104 "Studs and Buds" for Valentine's Day. Listen for your chance to identify our "Love Song Lyric Line" to qualify to win the Grand Prize including a pair of half carat diamond stud earrings valued at \$1600, a Valentine's bouquet from Sweet Blossoms in Petal and a \$100 gift card to Pier 98 Steaks, Seafood & Catering in Hattiesburg.





Fraternal Order of Police presents the Laurel Mardi Gras Parade through downtown Laurel on Saturday. Feb. 3rd at 6:30pm. The parade is sponsored by Bok Homa Casino.



The Caerus Mardi Gras Parade through Hattiesburg will be Feb. 10th at 4pm. The parade is sponsored by Keith's Superstores.



The Pine Belt's Best Music Mix



The Revivalists are coming to The Lawn at Lake Terrace Convention Center on Friday, April 19th and KZ94.3 has your tickets. Text REVIVALISTS to 601-583-9494 to win a pair of tickets valued at over \$100. Winners will be announced Monday Feb. 5th.



The 12th Annual Magnolia State Bank Chili Cookoff hosted by Laurel Main Street will be Saturday, Feb. 10th. From 11-3pm. Cash prizes and bragging rights will be awarded. Best Homestyle will win \$1000 and Best Traditional will win \$1000. Plus 2nd place winners win \$300 cash and Most Spirited wins \$200 and People's Choice wins \$200.

Tickets are on sale www.eventbrite.com/e/2024-magnoliastate-bank-chili-cook-off-tickets

\$15 tickets include all you can eat chili or \$30 tickets include all you can eat chili plus a special one-of-a-kind keepsake pottery bowl from Jeremy Brooke. There are a limited number of pottery bowls, only 200 made this year.

Tune in B95 at 8:10am and Rock 104 at 8:30am on Friday, Feb. 9th as Heather Brown from Magnolia State Bank will be in-studio to talk about the Chili Cookoff.



Are you looking for local people to fill local jobs?

We have a radio advertising package for that. Why not

reach people where they are listening?

WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199 P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com Facebook: @B95 Pine Belt Country @WXRRFM @KZ943 @Alive 96.5 @97.7thegroove

Twitter: @B95Country @Rock104FM @KZ943 @alivefm @977theGroove Instagram: b95country rock104fm kz943 alive96.5 97.7TheGroove

YouTube: pbreagle Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM"

WKZW HD2 "Play Ninety seven seven the groove"





## SOUTHERN MISS 2023-24 BASKETBALL SCHEDULE on ROCK 104

Sat	Feb 3	TX State	4:15p
Wed	Feb 7	Old Dominion	7:00p
Sat	Feb	W. Michigan	1:00p
Thu	Feb 15	ULM	7:30pm
Sat	Feb 17	Texas State	2:30p
Thu	Feb 22	South AL	7:00p
Sat	Feb 24	Louisiana	6:00p
Wed	Feb 28	South AL	7pm
Fri	Mar 1	Louisiana	7:30p

The pregame show begins 30 minutes before tip-off.



Rock 104 will air Golden Eagle Hotline on Mondays from 7-8pm on February 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup> and 26<sup>th</sup>.



## Southern Miss Baseball on 96.5, 97.7 and 94.3HD2

Fri	Feb 16	Marist	4:00p
Sat	Feb 17	Marist	2:30p
Sun	Feb 18	Marist	1:00p
Mon	Feb 19	Air Force	4:00p
Wed	Feb 21	New Orleans	6:30p
Fri	Feb 23	Missouri State	6:00p
Sat	Feb 24	Missouri State	1:00p
Sun	Feb 25	Missouri State	1:00p
Tue	Feb 27	Nicholls (Biloxi)	6:00p

Southern Miss baseball coverage begins 15 minutes before game time on Alive FM, 97.7 The Groove and 94.3 HD2.



Listen for your chance to play NFL Trivia to win a Rock 104 T-shirt and get qualified for the grand prize drawing for "The Best Seats in the House" on Sunday, Feb. 11 for the Big Game. **Bok Homa Casino's** new enlarged **Sportsbook** will be your host. The prize includes two reserved seats and \$75 to try the all new Red Creek Restaurant.

The Rock 104 Morning Crew (Tom, Jon and Bryan) will be live from **Bok Homa Casino** on Sunday, Feb. 11 from 3-5pm getting ready for the Big Game.



B95 is excited to host the Main Street Stage featuring **Dillon Carmichael** at this 2024 Hubfest on March 23<sup>rd</sup>.

## SOUTHERN MISS COCA-COLA RODEO





Congratulations to Stacy Evans of Sumrall who won the diamond



horseshoe earrings by registering with B95's Grey Manning or Joey T. before the rodeo, Friday and Saturday nights.



B95 will be broadcasting live Monday, Feb. 5<sup>th</sup>, 11-1pm from the new offices of **The Blood Center** in Hattiesburg located at 4700 Hardy St. Suite P in The Arbor near Cowboy Maloney's Electric City.





Hear all your favorite Southern Gospel songs on Alive FM at 96.5FM. You can listen live at <a href="www.alive.fm">www.alive.fm</a> or on our free app.



Get the best Soul, Funk, Motown and Disco on 97.7 The Groove.



KZ94.3 features Murphy Sam & Jodi in the mornings and Open House Party on Saturday and Sunday nights. It's perfect for listening at work. Stream it on your computer at <a href="www.kz943.com">www.kz943.com</a> or on our free app.



Happy Ground Hog Day!









601-425-9494 601-583-9494





CONTEST LINES 601-649-9696 601-450-9696





