

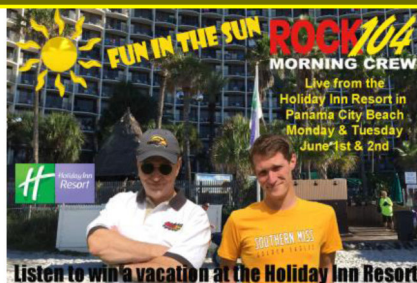


The “pandemic shut down” has lasted much longer than the two weeks we were promised. During the months of the shutdown, your customers buying habits have been radically altered. As businesses are slowly allowed to open up, the question on the minds of owners and managers is “How do I get my customers back and how do I get them back now.”

Nielsen tells us that 93% off all people listen to radio sometime during the week every week. So, why not take your message directly to the people through radio because your customers are already there listening to radio.

Granted, your message will have to include some creative and innovative ways to entice your customers to break their newfound shopping habits and return to the practice of walking through your doors. But you can easily use radio to lure your customers back into your business with carefully crafted commercials containing unique offers not available online. A special grand re-opening event with prizes, bonus buys and even something as simple as free gift wrapping can be used.

Radio is the theater of the mind. Creative commercials that are “ear catching” can be produced quickly and on the air within hours. Let us help you get your customers back because small business is the backbone of America.

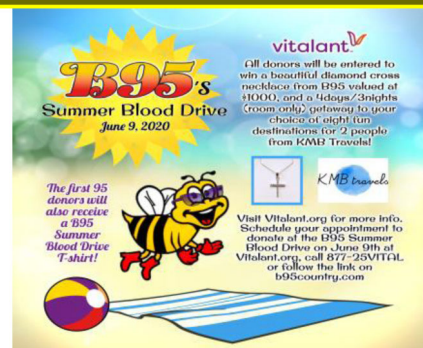


Get ready for “Fun in the Sun” this summer with the Rock 104 Morning Crew. After we go to the beach and check it out (wink wink), we’re giving you a chance to win one of six 3 day/2 night getaways to THE destination for “Fun in the Sun,” the Holiday Inn Resort.... right on the sand in Panama City Beach. The Rock 104 Morning Crew will be live from the Holiday Inn Resort on Monday and Tuesday, June 1st and 2nd from 6-10am.

B95 Father's Day Contest



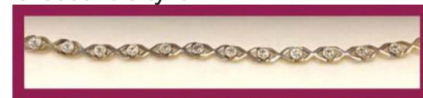
Listen to B95 for your chance to play “TV DADS” by identifying a TV Dad’s voice. Beginning with the tenth caller, the person who correctly identifies our TV DAD will win a B95 T-shirt and get qualified for the Grand Prize drawing for a Hustler Dash Zero Turn Mower valued at \$2399 from Honda of Laurel and a cushy Recliner from Furniture World in Petal. The Grand Prize Drawing will be Thursday, June 18th with the B95 Breakfast Club.



Roll up your sleeve Pine Belt. B95’s Annual Summer Blood Drive will be Tuesday, June 9th from 10:00 a.m. until 6:30 p.m. at the Cameron Center, 711 North 10th Avenue in Laurel. All donors will be entered to win a beautiful diamond cross necklace from B95 valued at \$1000, and a 4day/3night (room only) getaway to your choice of eight fun destinations for 2 people from KMB Travels. The first 95 donors will also receive a B95 Summer Blood Drive T-shirt. Thanks to Jimmy Johns and Coca-Cola for the food and beverages. Visit b95country.com for more info..



Congratulations to our KZ94.3 Mother’s Day grand prize winner - MacAllister Marshall Jackson. This Mom won a beautiful diamond bracelet worth \$500 and dinner from Crescent City Grill.



WBBN (95.9) WXRR (104.5) WKZW (94.3) WXHB (96.5) WXRR HD2 (97.7)

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com

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Instagram: b95country rock104fm kz943 alive96.5 97.7TheGroove

YouTube: pbreagle Pine Belt Radio

Alexa Skills: WBBN “Play B ninety five” WXRR “Play Rock one o four” WKZW “Play KZ ninety four three” WXHB “Play Alive FM” WXRR HD2 “Play Ninety seven seven the groove”

FOOTBALL!

Looking ahead, Rock 104 has Southern Miss Football and Basketball sponsorship packages available. We will be tailgating in the same location in Spirit Park. Email sales@rock104fm.com for more information or to have a salesperson call. The first ten sponsors will also get spots during Golden Eagle Hotline.

2020 SOUTHERN MISS FOOTBALL SCHEDULE

DATE	OPPONENT
SEPT. 5	SOUTH ALABAMA
SEPT. 12	LOUISIANA TECH*
SEPT. 19	JACKSON STATE
SEPT. 26	AT AUBURN
OCT. 3	AT NORTH TEXAS*
OCT. 10	FLORIDA ATLANTIC*
OCT. 17	AT UTEP*
OCT. 24	AT LIBERTY
OCT. 31	RICE*
NOV. 14	AT WKU*
NOV. 21	UTSA*
NOV. 28	AT UAB*



In studio guest, Jamie Cooley joined the Rock 104 Morning Crew (and B95) to talk about the first Hometown Steak Showdown Steak Cookoff held in Laurel, MS on Saturday, May 24th.



The "Golden Spatula" has finally come home to Garcia Donuts -- winner of The Morning Crew Radio Show's 2020 Feeding Bucket Bracket.

Congrats to Mike, Nikki and the whole Garcia crew -- and thanks to all the restaurants who made our tournament, and to Charlie's Trophy Shop in Oak Grove for making our customized cutting board.



B95 has been wishing our Pine Belt listeners a Happy Birthday for 35 years with a daily drawing for a beautiful birthday bouquet from Taylorsville Florist and Gifts. Now we are posting the birthday winner on our Facebook page each day.



Congratulations to B95's Mother's Day winner Deborah Sullivan, shown here with B95's Greg Kelly. Deborah won a beautiful diamond necklace worth \$995, a gift card to Crescent City Grill and a bouquet from Taylorsville Florist!



Follow Alive 96.5 on Twitter. We tweet the title and artist of every song. We also add new music every week.



Alive 96.5 @alivefm · 1h
Brian Free & Assurance - This Storm rdo.to/WXHB #alivefm

Follow 97.7 The Groove. on Twitter, we tweet the title and artist of all the great songs we play.



97.7 The Groove @977the... · 1h
Sly and The Family Stone - I Want To Take You Higher [#977thegroove](https://rdo.to/WXRRHD2)

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HAPPY FATHER'S DAY!

Blakeney Communications, Inc.

