



Listen to Rock 104 and check social media daily for the **Take me to the Top....ZZ Top** "password of the day." Listen weekdays for the Cue-to-Call and be caller #10 with the day's correct password to win a pair of tickets to see **ZZ Top** at the **Brandon Amphitheater** on Wednesday, March 20th from Rock104.



The Rock 104 Morning Crew was broadcasting live from **Bok Homa Casino** on Sunday, February 11th prior to the kick off of the big game. Photo L-R – Flyin' Bryan, Tom Colt, Jon Lamar and Kevin Thomas of Hattiesburg, winner of the "Best Seats in the House" at **Bok Homa's Sportsbook**. Kevin also had the opportunity to try out the new **Red Creek Restaurant** at Bok Homa.

DAYLIGHT SAVINGS TIME
STARTS MARCH 10th
Spring Forward 1 hour



B95 is Pine Belt Proud to welcome Country Music Star **Dillon Carmichael** to **Hubfest 2024** in downtown Hattiesburg on Saturday, March 23rd. Bring the whole family for a day full of food, crafts, music and more. Dillon Carmichael takes the Hubfest Main Stage at 3:30 PM. Hubfest is presented by the **City of Hattiesburg**, **Forrest County** and the **Area Development Partnership**.



Join B95's Joey T at **Simpson Outdoors** in Magee for their grand opening, Saturday, March 2nd from 10-12p.



Join Rock 104 at **Home Outlet** on Hwy 42 Bypass in Petal for a live broadcast on Saturday, March 9th from 10-12p.

B95 will be at **Home Outlet** on Saturday, March 30th from 10-12p.



TAYLORSVILLE

Get ready for the **Taylorsville Grillin' & Chillin'** Saturday, March 2nd featuring a live concert by Nashville Singer/Songwriter and Recording Artist **Cody Harvey** with special guests **Heath Stewart** and **Chris Chisolm**.

Taylorsville's Grillin' & Chilin' Festival features a 5K Run/Walk at 8 AM, and a Car Show with muscle cars, hot rods, classics, customs, cars, trucks and a swap meet from 7 to 11 am with awards at 1:00 pm. Plan to have fun all day at Taylorsville Town Park. Sponsored by the **Taylorsville Chamber of Commerce**.

WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com

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Instagram: b95country rock104fm kz943 alive96.5 97.7TheGroove

YouTube: pbreagle Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM" WKZW HD2 "Play Ninety seven seven the groove"



Southern Miss Baseball on 96.5, 97.7 and 94.3HD2

Fri	Mar 1	Indiana State	6p
Sat	Mar 2	Indiana State	2p
Sun	Mar 3	Indiana State	1p
Tue	Mar 5	Miss State (Pearl)	6p
Fri	Mar 8	@ LA Tech	6p
Sat	Mar 9	@ LA Tech	2p
Sun	Mar 10	@ LA Tech	1p
Tue	Mar 12	Alabama	6p
Fri	Mar 15	Marshall	6p
Sat	Mar 16	Marshall	2p
Sun	Mar 17	Marshall	1p
Tue	Mar 19	Ole Miss (Pearl)	6p
Fri	Mar 22	@GA Southern	5:30p
Sat	Mar 23	@GA Southern	1p
Sun	Mar 24	@GA Southern	12n
Tue	Mar 26	@Tulane	6p
Thu	Mar 28	Troy	6p
Fri	Mar 29	Troy	6p
Sat	Mar 30	Troy	1p

Southern Miss baseball coverage begins 15 minutes before game time on Alive FM, 97.7 The Groove and 94.3 HD2.

Rock 104 will broadcast the Sunbelt Championship Men's Basketball games in which Southern Miss plays. The tournament will be March 5-11 in Pensacola Bay Center.

SUN BELT CONFERENCE MEN'S BASKETBALL
CHAMPIONSHIP
MARCH 5-11, 2024 - PENSACOLA BAY CENTER - PENSACOLA, FLA.

SATURDAY MARCH 9
6PM UNTIL 9PM
VIP ENTRY AT 5PM
HATTIESBURGCRAFTBEERFEST.COM

The Downtown Hattiesburg Association invites you to the 10th annual **Hattiesburg Craft Beer Festival** on Saturday, March 9, 2024, from 6-9 p.m. (VIP entry at 5 p.m.) at Town Square Park. This event takes place as part of **FestivalSouth**, as a FestivalFringe event.



Congratulations to Zack Hillman of Hattiesburg, winner of the Rock 104 "Studs and Buds" for Valentine's Day. Zack picked up his Grand Prize from Brandon which included a pair of half carat diamond stud earrings valued at \$1600, a Valentine's bouquet from **Sweet Blossoms** in Petal and a \$100 gift card to **Pier 98 Steaks, Seafood & Catering** in Hattiesburg.



Congratulations to James Beech of Heidelberg, winner of the B95 Valentine's Grand Prize. James picked up his prize from Joey T which included a \$150 gift card to **Benson's Steakhouse and Taproom**, a beautiful flower bouquet from **Taylorville Florist and Gifts**, a diamond heart shaped necklace valued at \$1250 and two 2 tickets to the **Dixie National Rodeo** to see Parmalee.



Rock 104 will be broadcasting live from **America's Home Place** at 4700 Hardy Street in Hattiesburg to celebrate their Grand Opening, Saturday, March 2nd from 11-1pm. Stop by to see the recently updated Building Center and find out how their unique building process makes it easy for you to build the custom home you have always wanted.



Brian Townsend

BUCK FEVER WINNERS!

Adult Division

- 1st – **Brian Townsend, Jones County**
- 2nd – Barry McArthur, Covington County
- 3rd – Kenny Travis, Forrest County
- 4th – Mark Rogers, Covington County
- 5th – Jarod Smith, Covington County

Youth Division

- 1st – **Ethan Bourne, Lamar Co. age 15**
- 2nd – Remi Burns, Forrest Co, age 11
- 3rd – Cale Hensarling, Perry Co, age 14
- 4th – Gabe McCrary, Forrest Co, age 13
- 5th – Dawson Speed, Covington Co. age 13

The First Place adult winner receives a zero-turn mower from **Petal Outdoor** and a trailer from **Endom Trailer** and a deer mount from **Turner Brothers Taxidermy**. The First Place youth wins a \$500 gift certificate from **Petal Outdoor** and a deer mount from **Turner Brothers Taxidermy**. All place winners receive prizes provided by the sponsors.

Live from **Panama City Beach**
March 25 & 26

Escape to Paradise

Holiday Inn Resort

Tune in to Rock 104 Monday and Tuesday, March 25th and 26th when the Rock 104 Morning Crew escapes to paradise at the **Holiday Inn Resort in Panama City Beach, Florida**. Then keep listening for your chance to win your own "Escape to Paradise" in April and May.

Blakeney Communications, Inc.



■ WBBN 50 dBu Population = 490,835	■ WXRR 50 dBu Population = 485,091	■ WKZW 50 dBu Population = 344,192
■ WBBL 50 dBu Population = 186,902	■ WKZW HD2/W249A0 60 dBu	

