



Join B95 at one of the south's premiere street festivals, **Hubfest 2025** on March 29th when Country Artist Chayce Beckham takes the stage at 3:30pm for a free concert on the Main Street stage in downtown Hattiesburg.



Just give us a little more COWBELL! Rock104 and **Pearl River Resort** have your tickets to see Blue Oyster Cult, Saturday, March 15th at 8pm in the **Silver Star Convention Center**. The grand prize winner will also receive hotel accommodations at the **Silver Star** or **Golden Moon Hotel** and dinner for two at **Phillip M's Restaurant**.

To Qualify listen to Rock104 to play "Name that Cowbell" and be the correct caller to Identify what Rock song and Artist a particular cowbell clip is from.

All qualifiers will receive a Rock104 t-shirt. The Grand Prize Drawing will be Tuesday, March 11th with the Rock104 Morning Crew.



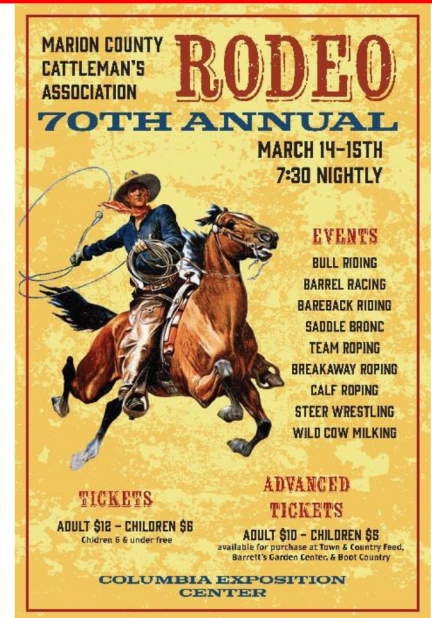
B95 celebrates **40** years of Continuous Country on March 20th!



Listen to B95 for your chance to win tickets to see Ole 60 and Hudson Westbrook at **Bull, Bands and Barrels** on Saturday, March 29th at the Forrest County Multi-Purpose Center.



Laurel Leap Day! Laurel's only 3-on-3 Basketball Tournament will be held Saturday, March 1st from 10am until 4pm. Courts will be set up in the parking lot along Front Street with plenty of room in the bleachers for spectators. Trophies and cash prizes will be awarded. Food vendors, beverages, and music transform Front Street in downtown Laurel into a sports arena for all to enjoy! Laurel Leap Day is sponsored by **First State Bank**.



Hey Cowboys and Cowgirls! It's time for the **70th Annual Marion County Cattlemen's Association Rodeo**, Friday and Saturday, March 14th and 15th at the Columbia Exposition Center. The rodeo starts nightly at 7:30pm featuring the Bobby Kerr Mustang Act. Advance Adult Tickets for \$10 are on sale at **Town & Country Feed**, **Barrett's Garden Center**, and **Boot Country**. At the gate – Adults tickets are \$12, Children \$6, and Kids Under 6 years old get in FREE.



1st Day of Spring is March 20th!

WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)

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Instagram: b95country rock104fm kz943 alive96.5 97.7TheGroove

YouTube: pbreagle Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM" WKZW HD2 "Play Ninety seven seven the groove"



Rock 104 will broadcast the Sunbelt Championship Men's Basketball games in which Southern Miss plays. The tournament will be March 4-10 in Pensacola Bay Center.

Southern Miss Baseball on 96.5, 97.7 and 94.3HD2

Sat	Mar 1	@ TCU	2p
Sun	Mar 2	@ TCU	1p
Tue	Mar 4	@ Miss State	6p
Fri	Mar 7	UNCW	6p
Sat	Mar 8	UNCW	2p
Sun	Mar 9	UNCW	11a
Tue	Mar 11	UTRGV	6p
Fri	Mar 14	Old Dominion	6p
Sat	Mar 15	Old Dominion	2p
Sun	Mar 16	Old Dominion	1p
Tue	Mar 18	Ole Miss @ Trustmark Park	6p
Fri	Mar 21	@ ULM	6p
Sat	Mar 22	@ ULM	2p
Sun	Mar 23	@ ULM	1p
Tue	Mar 25	Nichols @ Biloxi	6p
Fri	Mar 28	South Alabama	6p
Sat	Mar 29	South Alabama	2p
Sun	Mar 30	South Alabama	1p

Southern Miss baseball coverage begins 15 minutes before game time on Alive FM, 97.7 The Groove and 94.3 HD2. Schedule subject to change.



Keith's Superstores and Mississippi Made & More presents the Hattiesburg Caerus Mardi Gras Parade on March 1st at 2:00pm on Hardy Street in Hattiesburg near Southern Miss.



The 26th Annual Downtown Crawfish Jam will take place on Saturday, April 26th from 10:30 a.m. until 5:30 p.m. at Walthall Park in the Hattiesburg Historic Neighborhood. Enjoy boiled crawfish, hot dogs and burgers, and of course a great line-up of local and regional musicians including Pinebelt Pickers, Double Trouble Zydeco, Tyler Tisdale, and Grits & Greens. Sponsored by Southern Beverage.

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Congrats to Tony Sanford of Seminary who won the Valentine's Day grand prize from Rock 104 including a heart-shaped diamond necklace, a bouquet from Sweet Blossoms, Diamond Eagles baseball tickets, and 14 large pizzas from Papa John's. L-R: Brandon from Rock 104 and Tony Sanford.



Congratulations to Candice Sanford of Bassfield who won the B95 Valentine's Prize including a dazzling Diamond heart shaped necklace valued at \$1900 from B95, a heart shaped box of Valentine candy, dinner at Half Shell Oyster House in Hattiesburg and a dozen red roses from Taylorsville Florist and Gifts.



Join the Rock 104 Morning Crew LIVE from Bok Homa Casino on Tuesday, March 18th from 6-10am for March Madness.



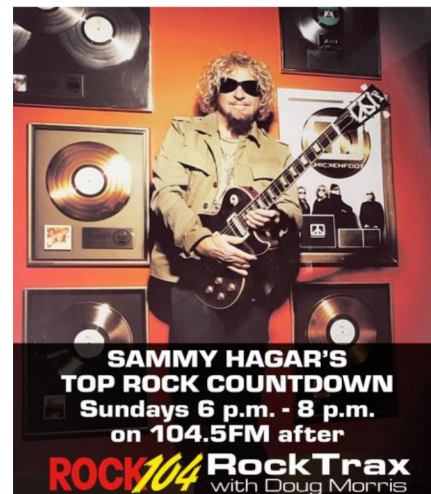
BUCK FEVER WINNERS! Adult Division

- 1st – Zac Ferguson-Jasper County
2nd – Eric Johnson- Jasper County
3rd – Lucas Myrick-Jasper County
4th – Gabe Hood-Jasper County
5th – Andrew May – Marion County

Youth Division

- 1st – Tenley Parker-Jasper Co, age 12
2nd – Baker Hunt-Jones Co., age 12
3rd – Caroline Sellers-Lamar Co., age 14
4th – Gabe McCrary, Forrest Co, age 14
5th – Devin Cook-Marion Co., age 9

The First Place adult winner receives a Stihl RZ142 Zero Turn mower from Phillips Building Supply, a 6 x 10 Top Hat Trailer from Endom Trailers and a deer mount from Turner Brothers Taxidermy. The First Place youth will win a rifle from Heritag Firearms and a deer mount from Turner Brothers Taxidermy.. All place winners receive prizes provided by the sponsors and T-shirts from American Graphics at a banquet at The Front Porch.



Blakeney Communications, Inc.



