



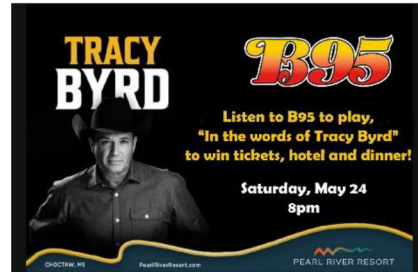
B95 is Pine Belt Proud to welcome to the 36th Annual **Okatoma Festival**, Saturday May 3<sup>rd</sup> in downtown Collins, this year's Okatoma headliner, **Jacob Arnold & the Bird Dogs**.

Bring the whole family and enjoy the Okatoma Festival Parade, check out the car show, browse lots and lots of arts & craft booths and bring your appetite for many mouthwatering food choices from the famous Okatoma Festival food vendors. The 36th Annual Okatoma Festival is presented by the **Covington County Chamber of Commerce**.



Listen to KZ94.3 and Rock 104 in May for your chance to win a pair of tickets to see the "I Want My 80s Tour" with Rick Springfield, John Waite, Wang Chung, and John Cafferty at the **Brandon Amphitheater** on Saturday, May 31<sup>st</sup>.

## In the Words of Tracy Byrd



Listen to B95 for your chance to play **"In the Words of Tracy Byrd"** to win a yellow B95 T-shirt and get qualified to win tickets to see Tracy Byrd in concert at **Pearl River Resort** in the Silver Star Convention Center on Saturday, May 24th at 8pm. The Grand Prize winner will win two tickets to the concert, hotel accommodations at the **Silver Star or Golden Moon** and dinner for two at **Philip M's Restaurant**. Drawing Friday, May 16th with the B95 Breakfast Club.



## HAPPY MOTHER'S DAY FROM ROCK 104.

Your mother has jumped through hoops for you, your whole life. Now's your chance to jump through a few hoops to win her a beautiful pair of diamond hoop earrings valued at \$3000 from **Carter Jewelers in Jackson** and Rock 104. We'll also throw in a massage from **Downtown Abby** in Laurel, a plant from **Brackman's Stepping Stone Rock & Garden Center** in Hattiesburg and dinner at **Chesterfield's**. To play, listen for your chance to be the correct caller. You'll have 3 "mother related" questions to answer, get all three correct and you qualify, miss one and we move on to the next caller.

## FestivalSouth

**FestivalSouth** is back for its 16<sup>th</sup> season, from May 31<sup>st</sup> to June 21<sup>st</sup>, 2025. The south's favorite multi-week, arts festival offers more than 60 unique cultural experiences, featuring music, art, theater, and dance performances for all ages. Don't miss the opening night event, **"Elvis: A King-Sized Celebration,"** on May 31<sup>st</sup> at the Mannoni Performing Arts Center. Get ready, Hattiesburg! On June 21<sup>st</sup>, **FestivalSouth** brings you **"Whitney—Always Love You"** at the iconic Saenger Theater. Get tickets at [festivalsouth.com](http://festivalsouth.com).



On May 23<sup>rd</sup> and 24<sup>th</sup>, enjoy live performances on the banks of the Pearl River in Monticello, Mississippi during the 51<sup>st</sup> annual **Atwood Music Festival**. This year's festival features Mae Estes, Thomas Cain, Cole Goodwin, Cadie Calhoun and more. Saturday's headliner is the legendary **Clay Walker**. Don't miss this unforgettable weekend. Tickets are available now through Ticketmaster. Visit [atwoodmusicfest.com](http://atwoodmusicfest.com) for more info. Listen to B95 for your chance to win tickets.

**WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)**

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

**Web sites:** [b95country.com](http://b95country.com) [rock104fm.com](http://rock104fm.com) [kz943.com](http://kz943.com) [alive.fm](http://alive.fm) [977thegroove.com](http://977thegroove.com) [thepinebelt.com](http://thepinebelt.com) [pinebeltradio.com](http://pinebeltradio.com)

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**YouTube:** [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

**Alexa Skills:** WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM" WKZW HD2 "Play Ninety seven seven the groove"



## Southern Miss Baseball on 96.5, 97.7 and 94.3HD2

Fri	May 2	Arkansas State	6pm
Sat	May 3	Arkansas State	2pm
Sun	May 4	Arkansas State	1pm
Fri	May 9	Louisiana	6pm
Sat	May 10	Louisiana	2pm
Sun	May 11	Louisiana	1pm
Thu	May 15	@ Troy	6pm
Fri	May 16	@ Troy	6pm
Sat	May 17	@ Troy	3:30p
Tue	May 20	Sunbelt Tourn	TBA

Southern Miss baseball coverage begins 15 minutes before game time on Alive FM, 97.7 The Groove and 94.3 HD2. Schedule subject to change.



Alive FM, 97.7 The Groove and 94.3 HD2 will carry the **Sunbelt Conference Championship** baseball games in which Southern Miss plays.



B95 will be broadcasting live from **Furniture Direct**, May 24<sup>th</sup> from 11am-3pm in Laurel and on Memorial Day, May 26<sup>th</sup> in Hattiesburg from 11-3pm.



The **Dog Days Run or Walk**, a fundraiser for **Hub City Service Dogs**, will be Saturday, June 14<sup>th</sup> at Kamper Park in Hattiesburg. Enter the Run-By Pageant for Best Dressed, Tiny Tot, Diva Dog and more. Enjoy breakfast, lively music and a variety of dog-friendly events. All the sign-up details are on Facebook Search, Dog Days, Run or Walk.



Congratulations to our B95 listeners who won tickets to see **Willie Nelson and Family** at the **Brandon Amphitheater** on April 10<sup>th</sup>! The winners were Jordan Lee, Jessica Newsom, Brittany Clark, Debbie Speed, Lacey Longino, Brandie Robbins, Janet Hosey, Laura Walker, Tina Jordan-Hicks, and Nikki Johnson.



Congratulations to our Rock 104 listeners who won tickets to see **Judas Priest and Alice Cooper** at the **Mississippi Coast Coliseum** on September 16<sup>th</sup>. The winners were Karen Pitts, Chris Lyons, Joey Hinton, and John Shutze.



Congrats to our Rock 104 winners who scored tickets to see **Staind** and **Breaking Benjamin** on Saturday, April 26<sup>th</sup>. The winners in April were Danny Chapman, Darin Burch, Russell Burns, Paul Perry, Chris May, Patrick Slade, Trey Collins, Valerie Pierce, Jay Bullard, and William Lofton!



Congratulations to our Rock 104 listeners who won tickets to see **Catapult** at the **Saenger Theater** in Hattiesburg on Friday, April 11<sup>th</sup>. The winners were Ronald Mathis, Kyle Bradley, Glenn Newell, and Theresa Trussell.



**NAM 104**  
On Monday, May 26<sup>th</sup> from 6am until 10am, Rock 104 becomes NAM 104. The Morning Crew on Rock 104 will pay tribute to the brave men and women who served in the military during the Vietnam era. Send your stories to [rock104@rock104fm.com](mailto:rock104@rock104fm.com). We may put your story on the air Memorial Day morning. You can also request a song that was important to you during the Vietnam Era by text at 601-545-7625. Rock 104 salutes all the members of all the branches of the military this Memorial Day but especially those who served during Vietnam. Listen during the month of May for your chance to win a NAM 104 T-shirt.



## MOTHER'S DAY!

B95 wants to help you make Mother's Day, May 11<sup>th</sup>, a special day for your Mom. Listen

for your chance to call in and be the eleventh caller to win a B95 T-shirt and qualify for our Mother's Day Grand Prize. The Grand Prize winner will receive a beautiful diamond necklace from **Carter Jewelers in Jackson** valued at \$2200, a beautiful bouquet from **Taylorville Florist and Gifts**, dinner for two at **The Loft** in Downtown Laurel, a \$100 gift certificate from **Merle Norman in Petal** and \$100 gift certificate from **Esthetics by Christen in Hattiesburg**. The Grand Prize drawing will be Friday, May 9<sup>th</sup> with the B95 Breakfast Club.

## OUR NEW APPS ARE READY!!

All five of our stations have new free apps in the App Store and Google Play.



**B95 Pine Belt Country**  
Entertainment



**Rock 104 - WXRR**  
Blakeney Communications, Inc.



**Alive FM**  
Blakeney Communications, Inc.



**KZ94.3 - WKZW**  
Entertainment



**97.7 The Groove**  
Entertainment

## THE BEST OF THE MORNING CREW



Sponsorships are now available for "The Best of the Morning Crew," Saturdays and Sundays from 6-10am. Email us at

[sales@rock104fm.com](mailto:sales@rock104fm.com) for the package.

Blakeney Communications, Inc.





<span style="color: green;">■</span> WBBN 50 dBu Population = 490,835	<span style="color: red;">■</span> WXRR 50 dBu Population = 485,091	<span style="color: purple;">■</span> WKZW 50 dBu Population = 344,192
<span style="color: blue;">■</span> WBBL 50 dBu Population = 186,902	<span style="color: orange;">■</span> WKZW HD2/W249A0 60 dBu	

