



## RADIO LISTENERS ARE DIVERSE AND HOLD DIFFERENT TYPES OF PROFESSIONAL POSITIONS.



**+\$75K 88%** P21+ WITH HOUSEHOLD INCOME OF OVER \$75K

**87%** COLLEGE GRADUATES

**90%** FULL-TIME EMPLOYEES

**87%** COLLEGE GRADS WITH A HOUSEHOLD INCOME OF \$75K OR MORE

**RAB RADIO ADVERTISING BUREAU**

### KZ 94.3 "The Christmas Station"



KZ94.3, the Pine Belt's Best Music Mix becomes the **PINE BELT'S CHRISTMAS STATION** on Thanksgiving Day. We'll be playing all your favorite Christmas songs 24 hours a day until December 25<sup>th</sup>.



Each year we collect all the dates and times for area Christmas parades, lighting displays, musical events and other holiday activities. Those events are listed all in one place, **The Christmas Page**. You can access The Christmas Page from all of our websites beginning November 15<sup>th</sup>.



The 38th Annual **Sertoma Christmas Parade** will be Friday, December 4<sup>th</sup> at 7pm through downtown Laurel. This year's Parade Theme is *"The Light shines in the darkness, and the darkness has not overcome it."* Entry forms, fees and signed waiver of liability must be received by 5:00 p.m. Monday, November 30<sup>th</sup>. Entry forms are now available on [b95country.com](http://b95country.com), [rock104fm.com](http://rock104fm.com), [alive.fm](http://alive.fm), [kz943.com](http://kz943.com), and [977thegroove.com](http://977thegroove.com)



### The Rock 104 Winter Blood Drive

The second annual **ROCK 104 Winter Blood Drive** will be Tuesday, Dec. 1st at Turtle Creek Mall in the old Forever 21 location from 10am until 7pm. All donors will receive a T-shirt and be registered for prizes.

With the daily changing Covid 19 mask mandates and restrictions from the Governor of Mississippi and Mayor of Hattiesburg, this event is subject to change or cancellation.

### B95 live from Camp Shelby



Tune in on Veterans Day, Wednesday, November 11<sup>th</sup> from 6am until 10am when B95's Grey Manning takes the Breakfast Club on the road to the Mississippi Armed Forces Museum at Camp Shelby.



The Hattiesburg Jaycees will present Hattiesburg's very first **Virtual Shoebox Parade for Christmas** in place of a regular parade due to health concerns. This year's theme is *Hope for the Holidays, Unity in the Community*. The shoebox parade offers a unique opportunity for families, friends, and coworkers to come together to create "floats" and share the holiday spirit. A video of all the shoebox parade floats, complete with commentary, will premier via Facebook on Thursday, December 3, 2020, at 6 PM.

**WBBN (95.9) WXRR (104.5) WKZW (94.3) WXHB (96.5) WXRR HD2 (97.7)**

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

**Web sites:** [b95country.com](http://b95country.com) [rock104fm.com](http://rock104fm.com) [kz943.com](http://kz943.com) [alive.fm](http://alive.fm) [977thegroove.com](http://977thegroove.com) [thepinebelt.com](http://thepinebelt.com) [pinebeltradio.com](http://pinebeltradio.com)

**Facebook:** @B95 Pine Belt Country @WXRRFM @KZ943 @Alive 96.5 @97.7thegroove

**Twitter:** @B95Country @Rock104FM @KZ943 @alivefm @977theGroove

**Instagram:** [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/97.7TheGroove)

**YouTube:** [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

**Alexa Skills:** WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WXHB "Play Alive FM" WXRR HD2 "Play Ninety seven seven the groove"

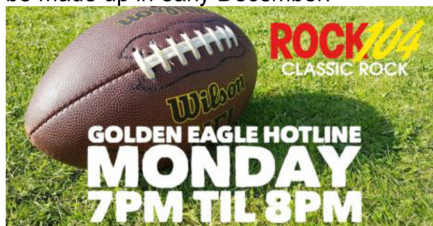


## SOUTHERN MISS FOOTBALL 2020

Sat	Sept 3	S. Alabama	L
Sat	Sept 19	La Tech	L
Sat	Sept 26	Tulane	L
Sat	Oct 3	@N. Texas	W
Sat	Oct 10	FL Atlantic	Covid
Sat	Oct 17	@ UTEP	Covid
Sat	Oct 24	@Liberty	L
Sat	Oct 31	Rice	2pm
Sat	Nov 7	North AL	2pm
Sat	Nov 14	@ WKU	2:30p
Sat	Nov 21	UTSA	2pm
Fri	Nov 27	@UAB	11:30a
Sat	Dec 18	CUSA Championship	6pm

## on ROCK 104

The pregame show begins 90 minutes before kickoff on Rock 104. The FL Atlantic and UTEP games may possibly be made up in early December.



**GOLDEN EAGLE HOTLINE** is back on Monday nights at 7pm on Rock 104. John Cox hosts while Southern Miss Head Football Scotty Walden answers your questions.

## SOUTHERN MISS MEN'S BASKETBALL ON ROCK 104



Pregame show begins 30 minutes before tip-off. The schedule has not been finalized but no play is expected before November 25<sup>th</sup>. Check Rock 104 for the schedule. It will be posted as soon as it's available.



B95's Grey Manning was broadcasting live from **Walt Massey Chevrolet** in Hattiesburg on Friday, October 23<sup>rd</sup> for Breast Cancer Awareness Month.

LISTEN ONLINE AT  
**977THEGROOVE.COM**

or with the

**97.7 the GROOVE APP**  
AVAILABLE FOR APPLE AND ANDROID

Take The Groove with you everywhere you go by downloading the free app for #Apple & #Android. Just go to [977thegroove.com](http://977thegroove.com) and follow the links to the 977The Groove app in the App Store or Google Play.



**B95 and FOX 23** present the 9th Annual Buck Fever contest. The Top 5 places in each category will

win a prize pack and 1st place each will win a brand new 4-wheeler from **Pro Flow Motorsports** or **Petal Outdoors** and a free deer mount. The 1<sup>st</sup> place adult winner will also win a trailer from **Endom Trailer** valued at \$1000. Bring your trophy buck in to **Turner Bros. Taxidermy** to have it scored and entered. Over \$100,000 in prizes have been awarded so far, and we're ready to give away more prizes thanks to **Endom Trailer, Pro Flow Motorsports, Petal Outdoors, Turner Brothers Taxidermy, Kim's Chevrolet, Ellisville Auto Supply, Bud Light/Southern Beverage, Sleep Sam's, and Toyota of Hattiesburg**. Complete rules are on [b95country.com](http://b95country.com).



From the Blakeney Communications Group of Radio Stations we sincerely hope you have a blessed Thanksgiving Holiday.



Congratulations to Jana Bustin from Laurel, Pam Gunn from Petal and Tammy Saul from Sumrall, B95's first three winners of a getaway to **Holiday Inn Resort Panama City Beach**. Keep listening, we have more trips to give away.



Congratulations to all the B95 winners of tickets to see Country Music Star **Moe Bandy** at the **Temple Theatre** in Meridian: Ashley Yates, Jeffery Lawson, Reggie Jones, Peggy Walley, Jennifer Trussell, Eliza Sellers, Brad Cagle, Greg Shows, Michelle Beech and James Jefferson. Photo: (L) B95's Middy host Joey T with (R) Moe Bandy.



## PDI Reunion

The 10<sup>th</sup> Annual **Phillip's Drive In** Reunion was a huge success. Photo: B95's

Grey Manning (R) hanging out with longtime friend, famous American motorcycle stunt performer **Bubba Blackwell** (L) at the PDI Reunion in downtown Laurel.



Country Music Legend **T. Graham Brown** (L) on his tour bus with B95's Joey T (L) at the PDI Reunion.

Blakeney Communications, Inc.

**B95**  
Pine Belt Country  
CONTEST LINES  
601-649-9595 601-545-9595

**ROCK 104**  
CLASSIC ROCK  
CONTEST LINES  
601-545-ROCK 601-649-ROLL

**KZ94.3**  
The Pine Belt's Best Music Mix  
CONTEST LINES  
601-425-9494 601-583-9494

**96.5 ALIVE FM**  
CONTEST LINES  
601-649-9696 601-450-9696

**97.7 the GROOVE**  
CONTEST LINE  
601-518-7697