

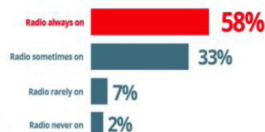


RADIO is a
TRUSTED
MEDIUM.
OVER **45%** OF ADULTS
consider radio ads *trustworthy*.

88% of Millennials
& Gen Xers
believe that one of radio's
primary advantages
is its
local feel

**Radio is turned on during
the drive to school**

58% of people always have the radio on while they are driving to school.



Thanks to everyone who came out for
B95 Night at the Fair with Cadie Calhoun. More photos on B95's
Facebook page, @b95country



On Thanksgiving Day, KZ94.3 becomes The Christmas Station playing the Pine Belt's Best Holiday Music Mix. We have a special spot/remote package just for The Christmas Station. Email sales@kz943.com for more information or contact your sales rep.

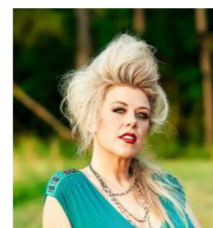


SERTOMA OF LAUREL CHRISTMAS PARADE

Sertoma of Laurel presents the 39th annual Laurel Christmas Parade, Friday night, December 3rd at 7pm. This year's theme is "The Blessing of Christmas." The Grand Marshal will be the impressive and beautiful Honey Island Clydesdales. There will be an appearance by the exciting Coca-Cola Christmas Truck as well. The parade route will be slightly different due to the street construction downtown. Sponsors of the Sertoma of Laurel Christmas Parade are the City of Laurel, the Jones County Economic Development Authority, the Jones County Board of Supervisors, Pro Flow Motorsports, Kim's No Bull, Howard Industries, Essmueller, JL Parker LLC and your friends at B95, Rock 104, KZ94.3, Alive FM and 97.7 The Groove.



B95 invites you to join us for Shop Petal First, The Friendly City's 20th Anniversary of this annual shopping event. B95 will broadcasting live Thursday, November 18th through Saturday, November 20th from 11-1pm each day at various merchants. You will also have a chance to register at Petal businesses to win door prizes including \$500 cash.



SCOTTY MCCREERY **CADIE CALHOUN**
Grab your tickets now to see Scotty McCreery and Cadie Calhoun perform live Saturday, November 20th at the **Hattiesburg Saenger Theater**. Tickets are on sale now.



Hattiesburg native and Nashville recording artist **Adam Doleac** is returning home to play a free concert at St. Fabian Catholic Church on November 13th. The show is part of the **5th Annual Krewe of St. Fabian International Festival**. While the festival and concert are both free, the church is offering a special VIP seating area for \$125.

WBBN (95.9) WXRR (104.5) WKZW (94.3) WXHB (96.5) WXRR HD2 (97.7)

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com

Facebook: @B95 Pine Belt Country @WXRRFM @KZ943 @Alive 96.5 @97.7thegroove

Twitter: @B95Country @Rock104FM @KZ943 @alivefm @977thegroove

Instagram: [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/97.7TheGroove)

YouTube: [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WXHB "Play Alive FM" WXRR HD2 "Play Ninety seven seven the groove"

ROCK 104 CLASSIC ROCK



SOUTHERN MISS

Football Schedule 2021

Sat	9/4	@ So Ala	L
Sat	9/11	Grambling State	W
Sat	9/18	Troy	L
Sat	9/25	@ Alabama	L
Sat	10/2	@ Rice	L
Sat	10/9	UTEP	L
Sat	10/16	UAB	L
Sat	10/23	OPEN	
Sat	10/30	Middle TN	L
Sat	11/6	North TX	12:30pm/2pm
Sat	11/13	@ UTSA	1pm/2:30pm
Sat	11/20	@ La Tech	5:30pm/7pm
Sat	11/27	FIU	12:30pm/2pm

SOUTHERN MISS MEN'S BASKETBALL on ROCK 104

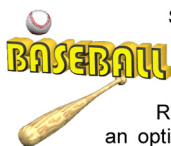
Thu	Nov 4	Delta State	6:30/7p
Tue	Nov 9	William Carey	6:30/7p
Fri	Nov 12	Louisiana	6:30/7p
Mon	Nov 15	@TCU	6:30/7p
Wed	Nov 17	Hotline	6pm
Sun	Nov 21	@ Lamar	1:30/2p
Wed	Nov 24	@ UN Wilmington	5:30/6p
Thu	Nov 25	@UC San Diego	5:30/6p
Fri	Nov 26	@Montana	8:28:30p



Golden Eagle Hotline is on Thursdays at 6pm until Nov 8th, then the last Football Hotline will be Wednesday, Nov 17th. Basketball Hotline will air on Mondays at 7pm beginning December 6th. The show will be recorded at noon at Walk-Ons in Hattiesburg if you want to participate with questions from the floor.

LISTEN TO WIN TICKETS TO SOUTHERN MISS MEN'S AND WOMEN'S HOME BASKETBALL GAMES!

SUPPORT THE DIAMOND EAGLE RADIO BROADCAST



Southern Miss Baseball games will be broadcast on 96.5 and 97.7FM. For folks with HD Digital Radio, 104.5 HD2 will also be an option, giving you 3 places on your radio dial to hear the Southern Miss baseball games. We are selling sponsorships for the 2022 season now. Only ten sponsorships for the LOCAL radio broadcast are available. Call your Account Executive or email sales@pinebeltradio.com for more information or to have an Account Executive contact you. You may also reach our business office at 601-544-0095.

Do you have ad money allocated for digital? How about a BANNER AD/Link on our websites?

Here are some web banners or sponsorships that are available.

Rock 104 Gig Guide
B95 Pet Patrol
News Sponsorships
KZ Concert Calendar
B95 Concert Calendar
Alive FM Concert Calendar
Pine Belt Calendar
Christmas Page
Weather Page
Sports (all stations)
Email sales@pinebeltradio.com for more info.



Congratulations to the October Rock 104 listeners who picked up tickets to see Foreigner at the Brandon Amphitheater on November 14th: Michelle Grantham of Richton, Chris Pitts of Petal, and Allan Dearman of Hattiesburg. Keep listening in November for more chances to win.



SIMS AUTO GRAND OPENING
B95 welcomed Sims Auto Group to our family of advertisers in October. Grey Manning and Buzzy were broadcasting live for Sims Grand Opening on Hwy. 15 North in Laurel.



HEADIN' TO THE BEACH!

Congratulations to Kevin Boehne of Sumrall, one of six winners of a getaway to the fabulous **Holiday Inn Resort in Panama City Beach**. Also winning a vacation was Brad Deland of Laurel, Bobby Stuart of Sumrall, Lisa Thurman of New Augusta, Allen Dearman of Hattiesburg and Pat Martin of Hattiesburg.



The Christmas page is accessible from each of our websites and contains a list of area Christmas parades, lighting displays, holiday events and special musical performances available to the public.



Jon Lamar was broadcasting live with KZ94.3 on location at Paw Paw's Campers and Cars in Picayune in October.

Blakeney Communications, Inc.

B95
Pine Belt Country
CONTEST LINES
601-649-9595 601-545-9595

ROCK 104
CLASSIC ROCK
CONTEST LINES
601-545-ROCK 601-649-ROLL

KZ94.3
The Pine Belt's Best Music Mix
CONTEST LINES
601-425-9494 601-583-9494

96.5 ALIVE FM
CONTEST LINES
601-649-9696 601-450-9696

97.7 the GROOVE
CONTEST LINE
601-518-7697

