



B95 is headed to paradise on Oct. 3rd and 4th! Yep, B95's Grey Manning and Cadie Calhoun have been invited back to paradise at the **Holiday Inn Resort in Panama City Beach Florida**. The B95 Breakfast Club will be broadcasting live underneath the swaying palm trees just steps from the beach on the Escape Deck. But before we take off for the beach, B95 has your chance to win a Beach Getaway for 3 days and 2 nights at the Holiday Inn Resort. Just listen for our paradise beach montage and sounder weekdays from 9 to 5. When it plays, be caller 9 on the B95 Contest Lines at 545 or 649-9595 to win a B95 T-shirt and qualify to win one of six getaways. Thanks to JMH Graphics for the new grey B95 shirts.

RADIO WORKS

99%

of marketers polled indicate that **REACH** is important or very important to their brands media strategy.

Only 31 percent of marketers knew **Radio**

is the No. 1 Reach Medium.

For consumers, radio plays multiple roles and fulfills various needs. It's a very intimate medium, connecting one-to-many in a way that feels like it is one-to-one. It's emotional, drawing people through the power of storytelling. It's live and local and brings listeners and communities together with the experiences and passions they share.

RAB RADIO ADVERTISING BUREAU



Bulls, Bands and Barrels was a huge success with standing room only. Congrats to the B95 winners who played "Band or Bull" and won tickets and muscadine products from Breckenridge Farms in Shubuta, MS



Go to myfox23.com or b95country.com before Sept 8th to enter to win a Monarch prize pack just in time for the Series Premiere September 11th on Fox. The series is an epic, multi-generational musical drama about America's first family of country music. Trace Adkins and Susan Sarandon star in **Monarch**, Sunday nights on FOX TV.



Rock 104 will be at **Downtown Brews and Bites**, Sept 10th at Walthall Park in Hattiesburg. Downtown Brews & Bites, presented by **The Downtown Hattiesburg Association** features five local food trucks alongside ten craft beer pairings. Guests can enjoy live music by **Grits & Greens**, along with yard games from Colludium Brewing Co. and Alley Cats mobile axe throwing, and more. Limited tickets are available, and advance ticket purchase is required. Visit the website at hattiesburgcraftbeerfest.com to purchase your tickets.

WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

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Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com

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Instagram: [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/97.7TheGroove)

YouTube: [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM" WKZW HD2 "Play Ninety seven seven the groove"



Listen for your chance to win tickets to Southern Miss home games and VIP tickets to the Rock 104 Tailgate party at Spirit Park. The Rock 104 Tailgate Party starts 3 1/2 hours before kick-off. Thanks to our sponsors: **Texas Pitmaster Barbecue, Alchemy Wine and Spirits, Kim's Chevrolet, Heritage Firearms, Southern Bancorp and Southern Beverage.** Special thanks to **Hattiesburg Coca-Cola** for the beverages.



2022 Southern Miss Football Schedule

Sep 3	Liberty	HOME	6pm
Sep 10	Miami		11am
Sep 17	Northwestern State	HOME	6pm
Sep 24	Tulane	New Orleans	
Oct 8	Troy		6pm
Oct 15	Arkansas State	HOME (HC)	
Oct 22	Texas State	San Marcos	4pm
Oct 27 Thu	Louisiana	HOME	6:30pm
Nov 5	Georgia State	HOME	
Nov 12	Coast Carolina	Conway, SC	
Nov 19	South Alabama	HOME	
Nov 26	ULM	Monroe, LA	4pm

Thanks to our Rock 104 local radio sponsors for Southern Miss football and basketball: **Bok Homa Casino, Woolwine Ford Lincoln Dodge, Corner Market, Southern Eye Center, Sullivan Motors, Great American RV, Paul's Discount Glass & Tire, Petro Nissan, Miskelly Furniture, Genesis of Hattiesburg, Courtesy Ford, Greer's, Bradshaw Homes, Priority One Bank and Toyota of Hattiesburg.**

SPIRIT PARK TAILGATING!

Great musical entertainment is scheduled for Tailgating all season long at Spirit Park on the Southern Miss campus. The Molly Ringwalds will perform on Sept 3rd.



The Rock 104 Morning Crew gives you a chance to answer the "Stupid Question of the Day" and win a Rock 104 prize plus a delicious ice cream cone from **Betsy's** on Magnolia weekdays 6-10am.

SATURDAY AND SUNDAY NIGHTS



Tune into KZ94.3 every Saturday and Sunday night for the biggest party on the planet, **Open House Party**.



Our talented employees!

Rock 104's Chief Engineer, Afternoon DJ, and Program Director Brandon Blakeney constructed an HO Scale (1:87) model of what is now the Trustmark building downtown Laurel built in 1969. This branch of Trustmark is closing in November when they move to the new office on Hwy. 15 North. Brandon's model is made from scratch, of wood and styrene plastic all cut with a miniature saw and it took six months to build.



Coming up in October:



Enjoy great crafts and food vendors, the pumpkin patch activities plus wagon ride tours, a corn maze, Tiny Town play area, authentic turn of the century antiques, log cabin tours, and much more! Tour the peanut barn facility and purchase delicious boiled peanuts. **Mitchell Farms** is located at 650 Leaf River Church Road near Collins.



Monday thru Friday, 6-10am on KZ94.3.

Blakeney Communications, Inc.



