



2008 COLGATE COUNTRY SHOWDOWN

The Colgate Country Showdown is the largest Country music talent competition in the world. B-95 has hosted the local Laurel/Hattiesburg Showdown for the past twenty one years. Local winners progress to State, Regional and National contests, where the Grand Prize is \$100,000. B-95 has had a national winner! This year the Showdown will be held June 7th.

SPONSORSHIP PACKAGE

25 - spots (6A-12M)

125 - 60 sec. promotional spots (name only)

Free listing in Showdown program

30 sec. spots - \$1000.00 gross

60 sec. spots - \$1500.00 gross

DOOR PRIZES

Each sponsor may provide B-95 with door prizes valued at \$20 or more to be awarded during the Showdown.

BANNERS

Sponsors may provide banners to be hung around the walls in the Magnolia Center. Banners should be no more than 36 inches high.

ENTRY FORMS

Where appropriate, sponsors will receive a Showdown poster and a supply of Showdown entry forms.

IMPORTANT DATES

Showdown - June 7, 2008 at the Magnolia Center Multi-purpose building at the fairgrounds in Laurel beginning at 6:30PM. The Showdown competition will be followed by a short concert (artist to be announced) or other entertainment with the Showdown winner announced at the end of the concert.

Air dates for spots - April 28, 2008 thru June 7, 2008 at 6PM (no exceptions)

PARKING IS FREE! ADMISSION IS FREE!

Visit our web page at www.b95country.com for photos from previous Showdowns.