



TAPSCAN Demographic Profile Report

LAUREL-HATTIESBURG
SP10/FA09 (AVG) MaximiSer METRO Survey Area

WXRR-FM M-F 6A-7P AVG RTG Using MaximiSer METRO

DEMO	AVG RTG
MALES	
Males 12-17	1.3%
Men 18-24	1.7%
Men 25-34	2.8%
Men 35-44	0.8%
Men 45-54	2.5%
Men 55-64	1.0%
Men 65+	0.0%
Males 12+	1.5%
FEMALES	
Females 12-17	0.0%
Women 18-24	0.0%
Women 25-34	0.7%
Women 35-44	0.0%
Women 45-54	0.8%
Women 55-64	0.0%
Women 65+	0.0%
Females 12+	0.5%

