



TAPSCAN Multi-Daypart/Demo Rank Report

LAUREL-HATTIESBURG

SP10/FA09 (AVG) Maximeter METRO Survey Area
 Population/Sample: 163,000/1,043
 Using Maximeter METRO
 Stations Ranked by Average Persons

M-F 6A-10A					PERSONS 12+					M-F 10A-3P					PERSONS 12+					M-F 3P-7P					PERSONS 12+				
STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS					
1 WBBN-FM	4,300	2.6%	15.4%	24,500	1 WBBN-FM	3,800	2.3%	14.1%	22,200	1 WBBN-FM	3,300	2.0%	13.9%	24,400															
2 WZLD-FM	2,300	1.4%	8.2%	17,800	2 WMXI-FM	3,200	2.0%	11.9%	12,100	2 WZLD-FM	2,800	1.7%	11.8%	21,200															
3 WJKX-FM	2,000	1.2%	7.1%	11,400	3 WZLD-FM	1,900	1.2%	7.0%	17,200	3 WNSL-FM	2,100	1.3%	8.9%	18,200															
4 WNSL-FM	1,900	1.2%	6.8%	16,400	tie WXRR-FM	1,900	1.2%	7.0%	11,800	4 WMXI-FM	1,600	1.0%	6.8%	10,800															
5 WKZW-FM	1,700	1.0%	6.1%	9,500	5 WNSL-FM	1,600	1.0%	5.9%	14,900	5 WXRR-FM	1,500	0.9%	6.3%	12,400															
tie WMXI-FM	1,700	1.0%	6.1%	9,700	6 WFFX-FM	1,500	0.9%	5.6%	7,300	6 WJKX-FM	1,300	0.8%	5.5%	10,500															
7 WXRR-FM	1,400	0.9%	5.0%	11,600	7 WJKX-FM	1,300	0.8%	4.8%	11,000	tie WFFX-FM	1,300	0.8%	5.5%	9,500															
8 WFFX-FM	1,300	0.8%	4.6%	7,800	8 WHER-FM	1,000	0.6%	3.7%	8,400	8 WZKX-FM	900	0.6%	3.8%	9,500															
9 WHER-FM	1,100	0.7%	3.9%	8,200	9 WZKX-FM	800	0.5%	3.0%	9,100	tie WHER-FM	900	0.6%	3.8%	8,800															
10 WFMM-FM	700	0.4%	2.5%	5,300	10 WXHB-FM	600	0.4%	2.2%	3,800	10 WKZW-FM	700	0.4%	3.0%	6,700															
tie WZKX-FM	700	0.4%	2.5%	7,700	tie WKZW-FM	600	0.4%	2.2%	6,400	tie WJMG-FM	700	0.4%	3.0%	6,000															
tie WJMG-FM	700	0.4%	2.5%	4,600	tie WFMM-FM	600	0.4%	2.2%	4,400	12 WXHB-FM	400	0.2%	1.7%	4,500															
13 WXHB-FM	600	0.4%	2.1%	4,000	tie WJMG-FM	600	0.4%	2.2%	5,700	13 WFMM-FM	300	0.2%	1.3%	2,900															
14 WORV-AM	300	0.2%	1.1%	1,500	14 WORV-AM	200	0.1%	0.7%	2,000	14 WHLH-FM	200	0.1%	0.8%	2,600															
tie WZNF-FM	300	0.2%	1.1%	2,700	tie WHLH-FM	200	0.1%	0.7%	1,600	tie WZNF-FM	200	0.1%	0.8%	2,200															
tie WGDQ-FM	300	0.2%	1.1%	1,800	tie WKXI-FM	200	0.1%	0.7%	2,000	16 WORV-AM	100	0.1%	0.4%	700															
tie WKXI-FM	300	0.2%	1.1%	1,800	tie WZNF-FM	200	0.1%	0.7%	2,400	tie WKXI-FM	100	0.1%	0.4%	1,100															
18 WHLH-FM	200	0.1%	0.7%	2,300	tie WGDQ-FM	200	0.1%	0.7%	1,600	tie WGDQ-FM	100	0.1%	0.4%	500															
19 WFOR-AM	100	0.1%	0.4%	800	19 WFOR-AM	100	0.1%	0.4%	1,000	19 WAML-AM	0	0.0%	0.0%	500															
20 WAML-AM	0	0.0%	0.0%	700	20 WAML-AM	0	0.0%	0.0%	400	tie WFOR-AM	0	0.0%	0.0%	400															

M-F 7P-12M					PERSONS 12+					SA 6A-10A					PERSONS 12+					SA 10A-3P					PERSONS 12+				
STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS					
1 WZLD-FM	1,900	1.2%	20.9%	15,600	1 WBBN-FM	3,000	1.8%	19.0%	8,100	1 WBBN-FM	3,700	2.3%	15.5%	10,800															
2 WBBN-FM	1,100	0.7%	12.1%	10,500	2 WZLD-FM	1,700	1.0%	10.8%	6,000	2 WZLD-FM	2,300	1.4%	9.7%	8,200															
3 WJKX-FM	1,000	0.6%	11.0%	9,300	3 WJKX-FM	1,100	0.7%	7.0%	2,800	3 WNSL-FM	2,100	1.3%	8.8%	6,300															
4 WNSL-FM	900	0.6%	9.9%	10,500	4 WXRR-FM	1,000	0.6%	6.3%	3,800	4 WJKX-FM	1,900	1.2%	8.0%	5,600															
5 WZKX-FM	600	0.4%	6.6%	3,900	tie WJMG-FM	1,000	0.6%	6.3%	2,000	5 WXRR-FM	1,400	0.9%	5.9%	4,500															
6 WHER-FM	300	0.2%	3.3%	4,000	6 WNSL-FM	800	0.5%	5.1%	3,700	6 WFFX-FM	1,100	0.7%	4.6%	2,000															
tie WXRR-FM	300	0.2%	3.3%	3,900	7 WFFX-FM	600	0.4%	3.8%	1,900	tie WHER-FM	1,100	0.7%	4.6%	3,200															
tie WFFX-FM	300	0.2%	3.3%	4,300	8 WGDQ-FM	500	0.3%	3.2%	900	8 WZKX-FM	1,000	0.6%	4.2%	3,900															
9 WMXI-FM	200	0.1%	2.2%	1,800	9 WHER-FM	400	0.2%	2.5%	1,200	9 WJMG-FM	700	0.4%	2.9%	2,200															
tie WJMG-FM	200	0.1%	2.2%	2,500	tie WKXI-FM	400	0.2%	2.5%	500	10 WKZW-FM	400	0.2%	1.7%	3,100															
11 WXHB-FM	100	0.1%	1.1%	1,400	11 WFMM-FM	300	0.2%	1.9%	1,000	tie WXHB-FM	400	0.2%	1.7%	1,600															
tie WZNF-FM	100	0.1%	1.1%	700	tie WZKX-FM	300	0.2%	1.9%	1,600	tie WMXI-FM	400	0.2%	1.7%	1,200															
tie WGDQ-FM	100	0.1%	1.1%	1,200	tie WXHB-FM	300	0.2%	1.9%	800	13 WFMM-FM	300	0.2%	1.3%	1,200															
14 WAML-AM	0	0.0%	0.0%	300	14 WORV-AM	200	0.1%	1.3%	400	tie WORV-AM	300	0.2%	1.3%	900															
tie WHLH-FM	0	0.0%	0.0%	1,000	tie WFOR-AM	200	0.1%	1.3%	400	15 WGDQ-FM	200	0.1%	0.8%	800															
tie WKXI-FM	0	0.0%	0.0%	1,000	tie WMXI-FM	200	0.1%	1.3%	800	tie WKXI-FM	200	0.1%	0.8%	500															
tie WKZW-FM	0	0.0%	0.0%	1,700	tie WKZW-FM	200	0.1%	1.3%	1,500	tie WZNF-FM	200	0.1%	0.8%	700															
tie WORV-AM	0	0.0%	0.0%	900	18 WZNF-FM	100	0.1%	0.6%	600	18 WAML-AM	100	0.1%	0.4%	300															
tie WFMM-FM	0	0.0%	0.0%	900	tie WHLH-FM	100	0.1%	0.6%	600	tie WHLH-FM	100	0.1%	0.4%	600															
					20 WAML-AM	0	0.0%	0.0%	100	20 WFOR-AM	0	0.0%	0.0%	200															

Note: Call Letter Changes: WUSW-FM changed to WFFX-FM during or prior to SPRING 2010 ARBITRON

TAPSCAN Multi-Daypart/Demo Rank Report

LAUREL-HATTIESBURG

SP10/FA09 (AVG) MaximiSer METRO Survey Area

Population/Sample: 163,000/1,043

Using MaximiSer METRO

Stations Ranked by Average Persons

SA 3P-7P					SA 7P-12M					SU 6A-10A				
STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS
1 WZLD-FM	2,400	1.5%	13.3%	8,600	1 WZLD-FM	2,300	1.4%	22.8%	5,400	1 WJKX-FM	3,100	1.9%	19.6%	7,500
2 WBBN-FM	1,900	1.2%	10.6%	7,300	2 WBBN-FM	1,400	0.9%	13.9%	4,500	2 WBBN-FM	1,800	1.1%	11.4%	6,100
3 WNSL-FM	1,700	1.0%	9.4%	6,300	3 WHER-FM	700	0.4%	6.9%	3,200	3 WZLD-FM	1,700	1.0%	10.8%	3,900
4 WJKX-FM	1,500	0.9%	8.3%	4,000	tie WJKX-FM	700	0.4%	6.9%	2,300	4 WJMG-FM	700	0.4%	4.4%	1,500
5 WXHR-FM	1,200	0.7%	6.7%	3,400	tie WZKX-FM	700	0.4%	6.9%	2,000	5 WXHR-FM	500	0.3%	3.2%	1,500
tie WZKX-FM	1,200	0.7%	6.7%	3,900	6 WNSL-FM	500	0.3%	5.0%	2,800	6 WXHR-FM	400	0.2%	2.5%	1,600
7 WHER-FM	700	0.4%	3.9%	2,900	7 WXHR-FM	400	0.2%	4.0%	2,000	tie WNSL-FM	400	0.2%	2.5%	2,300
tie WFFX-FM	700	0.4%	3.9%	2,700	8 WMXI-FM	300	0.2%	3.0%	1,200	tie WGDQ-FM	400	0.2%	2.5%	900
tie WXHB-FM	700	0.4%	3.9%	1,900	9 WKZW-FM	200	0.1%	2.0%	900	tie WAML-AM	400	0.2%	2.5%	1,500
10 WJMG-FM	600	0.4%	3.3%	1,400	tie WJMG-FM	200	0.1%	2.0%	800	10 WFFX-FM	300	0.2%	1.9%	1,700
11 WKZW-FM	400	0.2%	2.2%	2,500	tie WZNF-FM	200	0.1%	2.0%	500	tie WHER-FM	300	0.2%	1.9%	800
12 WZNF-FM	300	0.2%	1.7%	1,100	tie WFFX-FM	200	0.1%	2.0%	1,200	12 WZNF-FM	200	0.1%	1.3%	600
13 WMXI-FM	200	0.1%	1.1%	900	13 WHLH-FM	100	0.1%	1.0%	700	tie WMXI-FM	200	0.1%	1.3%	300
tie WHLH-FM	200	0.1%	1.1%	800	tie WFMM-FM	100	0.1%	1.0%	200	tie WZKX-FM	200	0.1%	1.3%	1,700
15 WORV-AM	100	0.1%	0.6%	300	tie WGDQ-FM	100	0.1%	1.0%	400	tie WORV-AM	200	0.1%	1.3%	700
tie WGDQ-FM	100	0.1%	0.6%	300	16 WAML-AM	0	0.0%	0.0%	300	tie WKXI-FM	200	0.1%	1.3%	400
tie WKXI-FM	100	0.1%	0.6%	400	tie WKXI-FM	0	0.0%	0.0%	200	17 WHLH-FM	100	0.1%	0.6%	900
18 WAML-AM	0	0.0%	0.0%	300	tie WFOR-AM	0	0.0%	0.0%	100	18 WKZW-FM	0	0.0%	0.0%	700
tie WFMM-FM	0	0.0%	0.0%	100						tie WFMM-FM	0	0.0%	0.0%	200
tie WFOR-AM	0	0.0%	0.0%	100										

SU 10A-3P					SU 3P-7P					SU 7P-12M				
STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS
1 WJKX-FM	2,000	1.2%	12.5%	6,200	1 WZLD-FM	1,600	1.0%	12.4%	4,400	1 WZLD-FM	1,200	0.7%	18.2%	4,100
2 WBBN-FM	1,600	1.0%	10.0%	6,100	tie WJKX-FM	1,600	1.0%	12.4%	3,100	2 WJKX-FM	800	0.5%	12.1%	2,600
3 WZLD-FM	1,400	0.9%	8.8%	5,200	3 WNSL-FM	1,200	0.7%	9.3%	4,100	3 WNSL-FM	600	0.4%	9.1%	3,000
4 WNSL-FM	1,100	0.7%	6.9%	3,400	4 WBBN-FM	900	0.6%	7.0%	3,900	tie WBBN-FM	600	0.4%	9.1%	3,700
5 WFFX-FM	800	0.5%	5.0%	2,100	5 WHER-FM	700	0.4%	5.4%	2,200	5 WZKX-FM	400	0.2%	6.1%	1,700
6 WXHR-FM	700	0.4%	4.4%	2,700	tie WFFX-FM	700	0.4%	5.4%	2,200	6 WHER-FM	300	0.2%	4.5%	1,200
tie WHER-FM	700	0.4%	4.4%	3,000	7 WZKX-FM	600	0.4%	4.7%	1,900	7 WXHR-FM	200	0.1%	3.0%	1,000
8 WXHB-FM	500	0.3%	3.1%	1,900	8 WJMG-FM	400	0.2%	3.1%	1,100	tie WJMG-FM	200	0.1%	3.0%	1,000
tie WMXI-FM	500	0.3%	3.1%	1,300	9 WMXI-FM	300	0.2%	2.3%	700	tie WKZW-FM	200	0.1%	3.0%	900
tie WZKX-FM	500	0.3%	3.1%	2,800	10 WORV-AM	200	0.1%	1.6%	400	10 WAML-AM	100	0.1%	1.5%	100
tie WJMG-FM	500	0.3%	3.1%	1,500	tie WKZW-FM	200	0.1%	1.6%	1,500	tie WMXI-FM	100	0.1%	1.5%	600
12 WAML-AM	400	0.2%	2.5%	1,100	tie WZNF-FM	200	0.1%	1.6%	800	tie WORV-AM	100	0.1%	1.5%	300
13 WHLH-FM	200	0.1%	1.3%	1,000	tie WXHR-FM	200	0.1%	1.6%	900	tie WZNF-FM	100	0.1%	1.5%	300
tie WGDQ-FM	200	0.1%	1.3%	800	14 WXHB-FM	100	0.1%	0.8%	500	tie WFFX-FM	100	0.1%	1.5%	700
tie WORV-AM	200	0.1%	1.3%	700	tie WAML-AM	100	0.1%	0.8%	100	tie WGDQ-FM	100	0.1%	1.5%	300
tie WKZW-FM	200	0.1%	1.3%	1,300	tie WGDQ-FM	100	0.1%	0.8%	400	16 WHLH-FM	0	0.0%	0.0%	500
tie WZNF-FM	200	0.1%	1.3%	1,000	17 WHLH-FM	0	0.0%	0.0%	100	tie WFOR-AM	0	0.0%	0.0%	300
18 WFOR-AM	100	0.1%	0.6%	200						tie WXHB-FM	0	0.0%	0.0%	200
19 WKXI-FM	0	0.0%	0.0%	100										

Note: Call Letter Changes: WUSW-FM changed to WFFX-FM during or prior to SPRING 2010 ARBITRON

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LAUREL-HATTIESBURG

SP10/FA09 (AVG) Maximeter METRO Survey Area

Population/Sample: 163,000/1,043

Using Maximeter METRO

Stations Ranked by Average Persons

M-F 6A-10A+3P-7P					PERSONS 12+					M-F 6A-7P					PERSONS 12+					M-F 6A-12M					PERSONS 12+				
STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS					
1 WBBN-FM	3,800	2.3%	14.7%	30,900	1 WBBN-FM	3,800	2.3%	14.4%	34,000	1 WBBN-FM	3,000	1.8%	14.0%	34,800															
2 WZLD-FM	2,500	1.5%	9.7%	26,800	2 WZLD-FM	2,300	1.4%	8.7%	28,400	2 WZLD-FM	2,200	1.3%	10.2%	29,800															
3 WNSL-FM	2,000	1.2%	7.8%	24,600	tie WMXI-FM	2,300	1.4%	8.7%	15,300	3 WMXI-FM	1,700	1.0%	7.9%	15,500															
4 WJKX-FM	1,700	1.0%	6.6%	15,500	4 WNSL-FM	1,900	1.2%	7.2%	27,500	4 WNSL-FM	1,600	1.0%	7.4%	28,000															
5 WMXI-FM	1,600	1.0%	6.2%	13,400	5 WXRR-FM	1,600	1.0%	6.1%	19,200	5 WJKX-FM	1,400	0.9%	6.5%	20,800															
6 WXRR-FM	1,400	0.9%	5.4%	17,200	6 WJKX-FM	1,500	0.9%	5.7%	17,900	6 WXRR-FM	1,200	0.7%	5.6%	19,500															
7 WFFX-FM	1,300	0.8%	5.0%	12,200	7 WFFX-FM	1,400	0.9%	5.3%	13,300	7 WFFX-FM	1,100	0.7%	5.1%	14,200															
8 WKZW-FM	1,200	0.7%	4.7%	12,900	8 WKZW-FM	1,000	0.6%	3.8%	14,500	8 WHER-FM	800	0.5%	3.7%	13,500															
9 WHER-FM	1,000	0.6%	3.9%	11,400	tie WHER-FM	1,000	0.6%	3.8%	12,900	9 WZKX-FM	700	0.4%	3.3%	14,400															
10 WZKX-FM	800	0.5%	3.1%	12,800	10 WZKX-FM	800	0.5%	3.0%	14,000	tie WKZW-FM	700	0.4%	3.3%	14,800															
11 WJMG-FM	700	0.4%	2.7%	8,500	11 WJMG-FM	700	0.4%	2.7%	9,500	11 WJMG-FM	600	0.4%	2.8%	10,100															
12 WXHB-FM	500	0.3%	1.9%	6,400	12 WFMM-FM	600	0.4%	2.3%	7,500	12 WXHB-FM	400	0.2%	1.9%	6,700															
tie WFMM-FM	500	0.3%	1.9%	6,000	13 WXHB-FM	500	0.3%	1.9%	6,700	tie WFMM-FM	400	0.2%	1.9%	7,700															
14 WORV-AM	200	0.1%	0.8%	1,900	14 WORV-AM	200	0.1%	0.8%	2,700	14 WHLH-FM	200	0.1%	0.9%	4,100															
tie WHLH-FM	200	0.1%	0.8%	3,800	tie WHLH-FM	200	0.1%	0.8%	4,000	tie WKXI-FM	200	0.1%	0.9%	3,100															
tie WKXI-FM	200	0.1%	0.8%	2,100	tie WKXI-FM	200	0.1%	0.8%	2,600	tie WZNF-FM	200	0.1%	0.9%	4,200															
tie WZNF-FM	200	0.1%	0.8%	3,700	tie WZNF-FM	200	0.1%	0.8%	4,100	tie WGDQ-FM	200	0.1%	0.9%	3,000															
tie WGDQ-FM	200	0.1%	0.8%	2,100	tie WGDQ-FM	200	0.1%	0.8%	2,500	18 WORV-AM	100	0.1%	0.5%	2,800															
19 WFOR-AM	100	0.1%	0.4%	800	19 WFOR-AM	100	0.1%	0.4%	1,300	tie WFOR-AM	100	0.1%	0.5%	1,300															
20 WAML-AM	0	0.0%	0.0%	1,000	20 WAML-AM	0	0.0%	0.0%	1,000	20 WAML-AM	0	0.0%	0.0%	1,000															

SA-SU 6A-12M					PERSONS 12+					M-SU 6A-12M					PERSONS 12+					M-SA 6A-10A					PERSONS 12+				
STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS	STATION	AVERAGE PERSONS	AVG RTG	AVG SHR	CUME PERSONS					
1 WBBN-FM	1,900	1.2%	12.8%	20,400	1 WBBN-FM	2,700	1.7%	13.8%	37,200	1 WBBN-FM	4,100	2.5%	15.8%	26,000															
2 WZLD-FM	1,800	1.1%	12.2%	19,400	2 WZLD-FM	2,100	1.3%	10.7%	30,900	2 WZLD-FM	2,200	1.3%	8.5%	19,600															
3 WJKX-FM	1,600	1.0%	10.8%	16,400	3 WJKX-FM	1,400	0.9%	7.1%	26,200	3 WJKX-FM	1,800	1.1%	6.9%	12,400															
4 WNSL-FM	1,000	0.6%	6.8%	15,700	tie WNSL-FM	1,400	0.9%	7.1%	30,300	4 WNSL-FM	1,700	1.0%	6.5%	17,300															
5 WXRR-FM	700	0.4%	4.7%	10,400	5 WMXI-FM	1,300	0.8%	6.6%	16,900	5 WKZW-FM	1,500	0.9%	5.8%	10,000															
6 WHER-FM	600	0.4%	4.1%	9,500	6 WXRR-FM	1,100	0.7%	5.6%	22,500	6 WMXI-FM	1,400	0.9%	5.4%	10,100															
tie WZKX-FM	600	0.4%	4.1%	10,400	7 WFFX-FM	900	0.6%	4.6%	14,700	tie WXRR-FM	1,400	0.9%	5.4%	12,800															
tie WFFX-FM	600	0.4%	4.1%	6,500	8 WZKX-FM	700	0.4%	3.6%	16,900	8 WFFX-FM	1,200	0.7%	4.6%	8,200															
9 WJMG-FM	500	0.3%	3.4%	4,300	tie WHER-FM	700	0.4%	3.6%	15,300	9 WHER-FM	1,000	0.6%	3.8%	8,400															
10 WXHB-FM	300	0.2%	2.0%	4,300	10 WKZW-FM	600	0.4%	3.1%	16,500	10 WJMG-FM	800	0.5%	3.1%	5,600															
tie WMXI-FM	300	0.2%	2.0%	4,600	11 WJMG-FM	500	0.3%	2.6%	11,800	11 WFMM-FM	700	0.4%	2.7%	6,100															
12 WKZW-FM	200	0.1%	1.4%	5,100	12 WXHB-FM	400	0.2%	2.0%	8,300	12 WXHB-FM	600	0.4%	2.3%	4,200															
tie WZNF-FM	200	0.1%	1.4%	2,100	13 WFMM-FM	300	0.2%	1.5%	8,800	tie WZKX-FM	600	0.4%	2.3%	8,500															
tie WGDQ-FM	200	0.1%	1.4%	1,700	14 WZNF-FM	200	0.1%	1.0%	5,000	14 WGDQ-FM	400	0.2%	1.5%	1,900															
tie WORV-AM	200	0.1%	1.4%	1,500	tie WGDQ-FM	200	0.1%	1.0%	3,400	15 WORV-AM	300	0.2%	1.2%	1,600															
16 WAML-AM	100	0.1%	0.7%	2,000	16 WAML-AM	100	0.1%	0.5%	2,100	tie WKXI-FM	300	0.2%	1.2%	2,100															
tie WKXI-FM	100	0.1%	0.7%	1,500	tie WORV-AM	100	0.1%	0.5%	3,200	17 WZNF-FM	200	0.1%	0.8%	2,700															
tie WHLH-FM	100	0.1%	0.7%	3,100	tie WKXI-FM	100	0.1%	0.5%	3,800	tie WHLH-FM	200	0.1%	0.8%	2,500															
tie WFMM-FM	100	0.1%	0.7%	2,400	tie WHLH-FM	100	0.1%	0.5%	4,700	19 WFOR-AM	100	0.1%	0.4%	900															
20 WFOR-AM	0	0.0%	0.0%	1,100	tie WFOR-AM	100	0.1%	0.5%	1,600	20 WAML-AM	0	0.0%	0.0%	700															

Note: Call Letter Changes: WUSW-FM changed to WFFX-FM during or prior to SPRING 2010 ARBITRON