



SOUTHERN MISS

2010- 2011 FOOTBALL/BASKETBALL SPONSORSHIP AGREEMENT

This agreement is entered into on this the _____ day of _____ 2010 between BLAKENEY COMMUNICATIONS, INC. herein referred to as STATION and _____ herein referred to as SPONSOR.

SPONSOR agrees to sponsor University of Southern Mississippi Football and Basketball Radio Broadcasts on WXRR-FM as indicated in attachment "A". SPONSOR agrees to purchase the following sponsorship plan (checked below):

_____ PLAN #1 (SEE ATTACHMENT "A")	
TOTAL SPONSORSHIP INVESTMENT	\$10,800.00
AMOUNT TO BE BILLED MONTHLY (Aug – March)	\$1,350.00
_____ PLAN #2 (SEE ATTACHMENT "A")	
TOTAL SPONSORSHIP INVESTMENT	\$5600.00
AMOUNT TO BE BILLED MONTHLY (Aug – March)	\$ 700.00

If the Southern Miss Football team is invited to a pre-season or post-season bowl game, I agree to sponsor said bowl game and will automatically be billed the amount of \$375.00 (Plan #1) or \$275.00 (Plan #2) for bowl sponsorship.

If the Southern Miss Basketball team is invited to post season tournament games, I agree to sponsor the broadcasts of said tournament games and will automatically be billed the amount of \$300.00 (Plan #1) or \$200.00 (Plan #2) for each game.

I absolutely guarantee payment for the above advertising sponsorship and agree that each monthly billing will be due and payable within 30 days after date of invoice.

I agree to hold harmless Blakeney Communications, Inc. in the event that STATION fails to broadcast any commercials under this agreement due to technical difficulties, acts of God and any other reason and I agree that Blakeney Communications, Inc.'s only liability shall be to refund or credit the amount of any spots that fail to air regardless of cause.

I agree that in the event of technical difficulties, STATION may move the broadcast to one of its other stations.

SIGNED _____ SIGNED _____

SPONSOR _____ BLAKENEY COMMUNICATIONS, INC.

DATE _____ DATE _____