



SOUTHERN MISS MEN'S BASKETBALL

2008- 2009 BASKETBALL SPONSORSHIP AGREEMENT

This agreement is entered into on this the _____ day of _____ 2008 between BLAKENEY COMMUNICATIONS, INC. herein referred to as STATION and _____ herein referred to as SPONSOR.

SPONSOR agrees to sponsor University of Southern Mississippi Basketball Radio Broadcasts on WXRR-FM as indicated below.

- Y TWO (2) :30 commercials during game broadcast of Southern Miss basketball games
- Y Twenty-seven (27) Basketball games (81 commercials).
- Y Ten (10) pre-game promos (name only)
- Y Ten :30 commercials to air per week during basketball season
- Y Two (2) Season Tickets to each 2008- 2009 home basketball game.

_____ TOTAL SPONSORSHIP INVESTMENT	\$2,500.00
AMOUNT TO BE BILLED MONTHLY (Nov – March)	\$500.00

If the Southern Miss Basketball team is invited to pre-season or post season tournament games broadcast on WXRR, I agree to sponsor the broadcasts of said tournament games and will automatically be billed the amount of \$200.00 for each game.

I absolutely guarantee payment for the above advertising sponsorship and agree that each monthly billing will be due and payable within 30 days after date of invoice.

I agree to hold harmless Blakeney Communications, Inc. in the event that STATION fails to broadcast any commercials under this agreement due to technical difficulties, acts of God and any other reason and I agree that Blakeney Communications, Inc.'s only liability shall be to refund or credit the amount of any spots that fail to air regardless of cause.

I agree that in the event of technical difficulties, STATION may move the broadcast to one of its other stations.

SIGNED _____ SIGNED _____

SPONSOR _____ BLAKENEY COMMUNICATIONS, INC.

DATE _____ DATE _____

Blakeney Communications, Inc.
WXRR-FM P. O. Box 16596 Hattiesburg, MS 39404
Phone 601-544-0095 Fax 601-425-4171