



SOUTHERN MISS
2009– 2010 WOMEN’S BASKETBALL / BASEBALL
SPONSORSHIP AGREEMENT

This agreement is entered into on this the _____ day of _____ 2009 between **BLAKENEY COMMUNICATIONS, INC.** herein referred to as **STATION** and _____ herein referred to as **SPONSOR**.

SPONSOR agrees to sponsor University of Southern Mississippi Women’s Basketball and Baseball Radio Broadcasts on **WXHB-FM** as indicated in attachment “A”. **SPONSOR** agrees to purchase the following sponsorship plan (checked below):

_____ TOTAL SPONSORSHIP INVESTMENT	\$5,000.00
_____ AMOUNT TO BE BILLED MONTHLY (Nov – June)	\$625.00

If the Southern Miss Football team is invited to a pre-season or post-season tournament game, I agree to sponsor said broadcast of tournament game and will automatically be billed the amount of \$100.00 tournament sponsorship.

If the Southern Miss Baseball team is invited to post season tournament games, I agree to sponsor the broadcasts of said tournament games and will automatically be billed the amount of \$100.00 for each game.

I absolutely guarantee payment for the above advertising sponsorship and agree that each monthly billing will be due and payable within 30 days after date of invoice.

I agree to hold harmless Blakeney Communications, Inc. in the event that **STATION** fails to broadcast any commercials under this agreement due to technical difficulties, acts of God and any other reason and I agree that Blakeney Communications, Inc.’s only liability shall be to refund or credit the amount of any spots that fail to air regardless of cause.

I agree that in the event of technical difficulties, **STATION** may move the broadcast to one of its other stations.

SIGNED _____ **SIGNED** _____

SPONSOR _____ **BLAKENEY COMMUNICATIONS, INC.**

DATE _____ **DATE** _____