



## Southern Miss Sports Sponsorships 2010 – 2011

### ROCK 104

**Football and Basketball** (Plan A includes Golden Eagle Hotline & Double spots during game)

10 spots per week each game, promos, two tickets to home games and Rock Tailgate tent

Football -Bowl game A- \$375, B- \$275      Basketball Playoff games A- \$300, B- \$200

**Basketball (Men's)**

10 spots per week during basketball season, two tickets to home games    Playoff games are \$200 each

**Golden Eagle Hotline** (football season -Tuesdays, 7-8pm and basketball season - Thursdays, 7-8pm)

### 96.5 THE HUB

**Baseball and Women's Basketball**

10 spots per week during basketball and baseball season, two tickets to home games    *Playoff games are \$75 each*

**Women's Basketball** (includes Coach's Call In Show)

10 spots per week during basketball season, two tickets to home games    *Playoff games are \$75 each*

### Billing Schedule:

	Football/Basketball Plan A    Plan B	Men's Basketball only	Hotline	Women's Basketball & Coach's Show	Baseball	Playoff games	ALL 4 sports plus both Coach's shows Plan A      Plan B
Aug 10	\$1350    \$700		\$120				\$1275    \$675
Sept 10	\$1350    \$700		\$120				\$1275    \$675
Oct 10	\$1350    \$700		\$120				\$1275    \$675
Nov 10	\$1350    \$700	\$500	\$150	\$400			\$1675    \$1075
Dec 10	\$1350    \$700*	\$500	\$120	\$400		*	\$1675    \$1075
Jan 11	\$1350    \$700	\$500	\$150	\$400			\$1675    \$1075
Feb 11	\$1350    \$700	\$500	\$120	\$400	\$600		\$2275    \$1675
Mar 11	\$1350    \$700	\$500*		\$400*	\$600	*	\$2275    \$1675
Apr 11					\$600		\$600    \$600
May 11					\$600		\$600    \$600
June 11					\$600*	*	\$600    \$600
<b>TOTAL</b>	<b>\$10,800    \$5600</b> OR <b>\$1350    \$700</b> for 8 month (Aug 2010 – Mar 2011)	\$2500	\$900	\$2000	\$3000		<b>\$15,800    \$10,600</b> OR <b>\$1437 month    \$964 month</b> for 11 months (Aug 2010 – June 2011)

**\* Bowl Games, Tournament and Playoff games are additional and are billed automatically to all sponsors.**

**\*\* Football is not available without Men's basketball ( no exceptions)**

Men's Basketball or Women's Basketball may be purchased separately.

**Baseball is not available without Women's Basketball until the end of the WBB season.**

**Only 10 sponsorships available for all 4 sports.**

I absolutely guarantee payment for the above advertising sponsorship and agree that each monthly billing will be due and payable within 30 days after date of invoice.

Signed \_\_\_\_\_

Sponsor \_\_\_\_\_

Date \_\_\_\_\_

WXRR-FM 104.5    WXHB-FM 96.5  
P. O. Box 16596  
Hattiesburg, MS 39404  
601-544-0095 fax 601-425-4171

web site: [www.rock104fm.com](http://www.rock104fm.com)    [www.wxhbfm.com](http://www.wxhbfm.com)