



RADIO LST PROF: WXHB-FM:MON-SUN 6AM-MID

Target Persons: 6,900 Target Intab: 50
LAUREL-HATTIESBURG, MS
Qualitative Diary, Fall 2008, Spring 2008

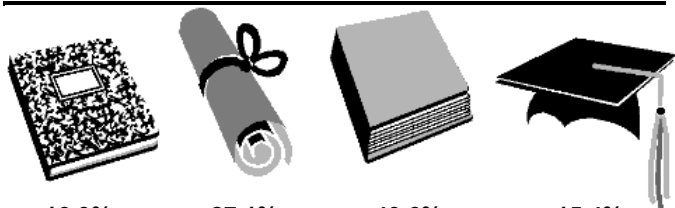
Gender

46.7	% Male	53.3	% Female
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Employment Status

Full-Time	29.1%
Part-Time	7.6%
Not Employed	63.3%

Education



16.9% Less Than 12th Grade	27.1% High School Graduate	40.6% Some College	15.4% College Degree or More
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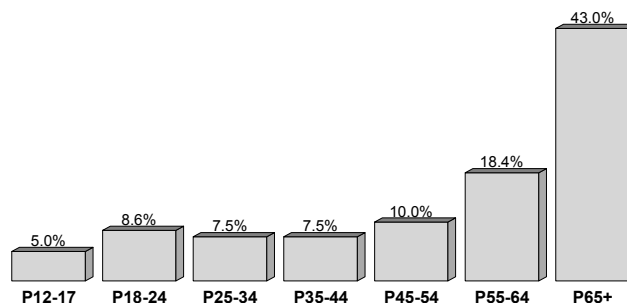
Home Ownership

Own	93.4%
Rent	5.0%
Other	1.5%

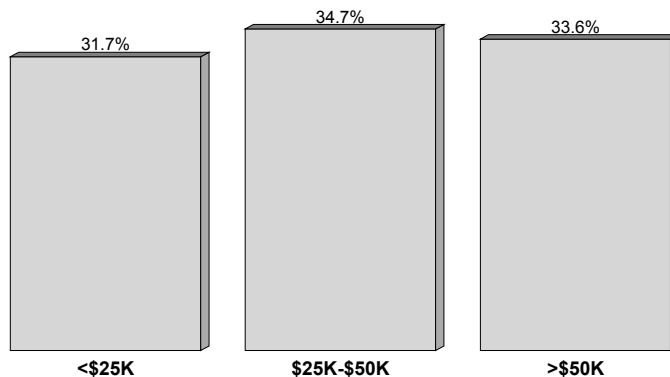
Presence of Children Under 12 in Household

None	83.3%
1 Child	13.0%
2 Children	2.4%
3 Or More Children	1.3%

Demographic Breakout



Household Income



This report is based on Persons 12+ in LAUREL-HATTIESBURG, MS METRO - Std
RADIO LST PROF: WXHB-FM:MON-SUN 6AM-MID (WXHB-FM is Mon-Sun 6am-Mid)

Estimates displayed are reported for % Composition.

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