



## *Station Profile*

**Call letters: WXHB-FM (Pine Belt Solid Gospel 96.5)**

**Format: Southern Gospel**

**Facility: 96.5 FM MHz FM Stereo**

**Power: 25,000 watts (Class equivalent power)**

**Hours of Operation: 24 hours**

**Arbitron Market: #209 Laurel-Hattiesburg, MS**

**Listening Area: (9 counties) Jones, Forrest, Lamar, Smith, Covington, Wayne, Greene, Perry, and Stone**

**News: Salem Radio Network News and a full time news/sports director, Tom Colt, provide extensive local news coverage.**

**Promotions: Free tickets to gospel concerts, Solid Gospel Coffee Mugs, T-shirts and Bumper stickers and web site promotions**

**Features: Gospel Grass, a locally produced Bluegrass Gospel Show on Monday evenings from 7-9pm.**

**Sports: Southern Miss Baseball, Southern Miss Women's Basketball, Jones Junior College Football, Petal High School Football and Baseball, Friday Night Under the Lights (a statewide high school football scoreboard)**

**Primary Audience: Adults 25-54**

**Goal: *To make a joyful noise....***

**Web Site: [www.pinebeltsolidgospel.com](http://www.pinebeltsolidgospel.com) [www.wxhbfm.com](http://www.wxhbfm.com)**

**E-mail: [solidgospel@c-gate.net](mailto:solidgospel@c-gate.net)**

**Combo: WBBN-FM (Country), WXRR-FM (Classic Rock) and WKZW (Adult Contemporary)**

**Owner: Home owned and operated by Blakeney Communications, Inc.**