



RADIO LST PROF: WXRR-FM:MON-SUN 6AM-MID

Target Persons: 24,200 Target Intab: 140
LAUREL-HATTIESBURG, MS
Qualitative Diary, Fall 2008, Spring 2008

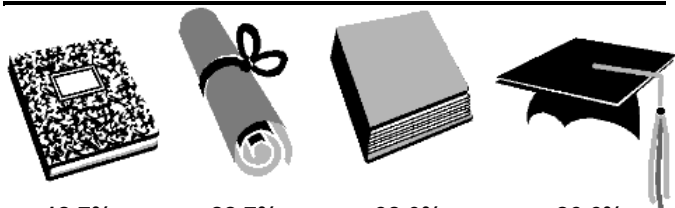
Gender

66.4	% Male	33.6	% Female
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Employment Status

Full-Time	56.2%
Part-Time	14.0%
Not Employed	29.8%

Education



12.7% Less Than 12th Grade	22.7% High School Graduate	38.0% Some College	26.6% College Degree or More
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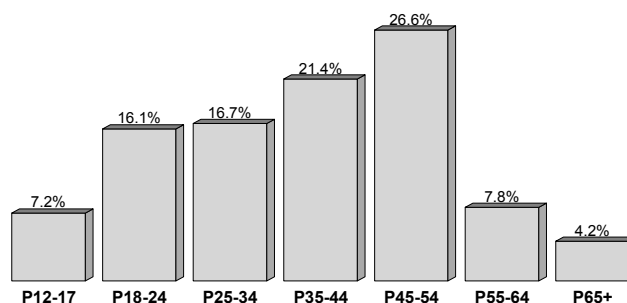
Home Ownership

Own	87.2%
Rent	6.9%
Other	5.9%

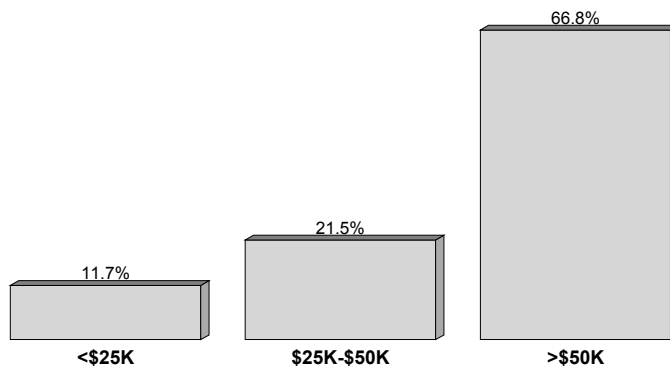
Presence of Children Under 12 in Household

None	66.6%
1 Child	21.3%
2 Children	9.7%
3 Or More Children	2.4%

Demographic Breakout



Household Income



This report is based on Persons 12+ in LAUREL-HATTIESBURG, MS METRO - Std

RADIO LST PROF: WXRR-FM:MON-SUN 6AM-MID (WXRR-FM is Mon-Sun 6am-Mid)

Estimates displayed are reported for % Composition.

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